

KERRVILLE CITY COUNCIL AGENDA
WORKSHOP, TUESDAY, NOVEMBER 15, 2016, 8:15 A.M.
OR IMMEDIATELY FOLLOWING THE 8:00 A.M. MEETING
CITY HALL UPSTAIRS CONFERENCE ROOM
701 MAIN STREET, KERRVILLE, TEXAS

CALL TO ORDER

1. INFORMATION AND DISCUSSION:

1A. 2016-2017 Goals and Action Items.

ADJOURNMENT.

The facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-257-8000 for further information.

I do hereby certify that this notice of meeting was posted on the bulletin board at the City hall of the City of Kerrville, Texas, and said notice was posted on the following date and time: November 9, 2016 at 3:00 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Brenda Craig
City Secretary, City of Kerrville, Texas

City of Kerrville 2016-2017 Goals and Action Items

Mission Statement: "The City of Kerrville's Mission is to create an environment that fosters prosperity and opportunity for all citizens by providing quality infrastructure and services, creating abundant cultural and recreational opportunities and promoting local economic growth."

1. Understand the citizen's need and wants.

Action Items:

- Conduct a community wide survey to get feedback from citizens on city services and planned projects.
- Gather input from established City Boards and Commissions.
- Hold Town Hall meetings as needed to gain further feedback.
- Utilize relationships with community partners. (KISD, Kerr County, Chamber of Commerce, YMCA, Salvation Army KROC)

2. Be good stewards of public resources through strategic, long range planning.

Action Items:

- Create an Annexation Plan.
- Create a 10 Year Capital Improvement Plan.
- Revise the City's Land Use Plan.
- Update the City's Transportation and Thoroughfare Plan.
- Update the City's Comprehensive Master Plan.

3. Evaluate, maintain and upgrade infrastructure to ensure citizen needs can be met well into the future.

Action Items:

- Evaluate the current and future street management plan.
- Evaluate current and future drainage system and needs.
- Create a Wastewater Master Plan.
- Plan for landfill expansion.
- Review current and future water supply.

4. Promote desirable growth of business assets.

Action Items:

- Create a policy on incentivization for:
 - Workforce Housing
 - Retail
 - Industrial

- Strengthen relationships with KEDC, CVB, and Chamber of Commerce
- Evaluate the effectiveness of the Main Street Program.

5. Promote desirable growth of recreational and cultural assets.

Action Items:

- Create a plan for the renovation and long term use of the Schellhase Mansion.
- Evaluate current City sponsored special events:
 - Festival of the Arts
 - 4th on the River
 - Triathlon Festival
 - Chalk Festival
- Finish the River Trail project.
- Expand Playhouse 2000 programming. (Arcadia Theater)

6. Facilitate better communication, marketing and branding of the City of Kerrville and its projects.

Action Items:

- Review strategies to enhance information dissemination via existing media outlets, potential community newsletters, the City's website, social media and public appearances.
- Evaluate the city mission and vision statement and determine the best way to communicate those ideas.
- Engage in beneficial relations with other governmental agencies.
- Be visible at a variety of community meetings, functions and events.

7. Deliver quality public safety services.

Action Items:

- Create a central public safety complex.
- Build and maintain strong relationships with citizens and community organizations.