

KERRVILLE MAIN STREET ADVISORY BOARD

December 11, 2014

On Thursday November 13, 2014, the Kerrville Main Street Advisory Board meeting was called to order by Mindi Franklin, Chairperson, at 3:30 p.m., at Kerrville City Hall, 701 Main Street, in the Council Chambers. David Martin offered the invocation.

Members Present:

Mindi Franklin, Chairperson
Tami Edwards
David Martin
William Rector
Melissa Southern

Members Absent:

Scott Bolton, Vice-Chair
Stan Cobbs

City Staff Present:

Kimberly Snyder, Main Street Manager
Ashlea Boyle, Special Projects Manager
Cheryl Brown, Deputy City Secretary

Ex-Officio Members Present:

Keri Wilt, Historic Downtown Business Association

VISITORS/CITIZENS FORUM: No one spoke.

Approval of Minutes:

Ms. Edwards moved to approve the Minutes for the Main Street Meeting held on June 26, July 24, August 28, and November 13, 2014 as presented. Mr. Martin seconded, and the motion passed 5-0.

DISCUSSION AND POSSIBLE ACTION

Program of Work Committee Reports:

Economic Restructuring:

Mr. Bolton was not present, and no report was available.

Design:

Public Art:

Mr. Martin opined that the items he has to discuss would be mentioned in the Mardi Gras on Main portion of the agenda, and he deferred this item until then.

Organization:

Ms. Southern said there were no meetings of the organization committee since the last board meeting; however, various committee members had been working on enlisting more volunteers and sponsors for the Mardi Gras on Main event.

Promotions:

Mardi Gras on Main:

Ms. Snyder reported that there were two main sponsors, which were James Avery Craftsman, Inc., and Crenwelge Motors. She gave the board members the names of the suggestions for nominees for the King and Queen of the Mardi Gras on Main Royal Court. Three nominees were chosen for both King and Queen. A board member was to contact the nominees to confirm they were willing to serve.

The wine labels had been prepared for printing.

There was much discussion regarding the various ideas for decorations, booths, wine glasses, plates, and lighting. It was suggested that perhaps KPUB would be willing to install more permanent lighting and outlets in the area where Mardi Gras on Main was planned.

Mr. Martin spoke about banners, and using some of the Mardi Gras art submissions on them.

Holiday Lighted Parade:

Ms. Snyder gave the board a report of the Parade, and showed a presentation of various floats and the winners of the prizes.

Downtown Christmas Lighting:

Mr. Rector reported that the downtown lighting project was completed.

6. MONTHLY REPORTS

6A. Staff Report

Ms. Snyder reported on the new businesses that were opening. She also reported that the City Council approved an increase of the allowed parking time from two hours to three hours. The Street Department was working on the signage, and hoped to have all work done soon.

6B. Report regarding the Historic Downtown Business Alliance

Ms. Wilt reported that there was much activity in the downtown area. She opined that it was a very exciting time for the city of Kerrville's downtown area.

7. ITEMS FOR FUTURE AGENDAS

None

8. ANNOUNCEMENTS

9 ADJOURN

The meeting was adjourned at 5:15 p.m.

Date approved _____

Mindi Franklin, Chairperson

Cheryl Brown, Deputy City Secretary