

KERRVILLE MAIN STREET ADVISORY BOARD

November 18, 2015

On Thursday November 18, 2015, the Kerrville Main Street Advisory Board meeting was called to order by Scott Bolton, Vice Chair, at 1:42 p.m., at Kerrville City Hall, 701 Main Street, in the upstairs conference room. Gary Stork offered the invocation.

Members Present:

Scott Bolton, Vice-Chair
Rose Bradshaw
Tammi Edwards
Dainelle Logan
David Martin
Melissa Southern

Members Absent:

Mindi Franklin, Chair

City Staff Present:

Terry Cook, Main Street Manager
Cheryl Brown, Deputy City Secretary

Liaisons Present

Gary Stork, City Council Liaison
Leah Dixon, representing the Kerrville Economic Development Corporation

VISITORS/CITIZENS FORUM: No one spoke.

Approval of Minutes:

Ms. Southern moved to approve the minutes for the October 29, 2015 meeting. Ms. Edwards seconded, and the motion passed 6-0.

DISCUSSION AND POSSIBLE ACTION

Program of Work Committee Reports:

Economic Restructuring:

Mr. Bolton reported that the Economic Restructuring Committee did not meet.

Design:

Mr. Martin gave a reported that the committee was still working on the placement of the Guadalupe Bass statue. He stated the statue was originally scheduled to be placed in the downtown area, but due to safety concerns, the committee was attempting to get approval to place it in Louise Hays Park.

Mr. Cook stated the contract with the artist was signed, and it would be brought before the City Council for their approval when the new placement location was determined.

Organization:

Ms. Southern reported that the committee did not meet.

Mr. Bolton introduced Deborah Drescher, the State Coordinator for the Texas Main Street Program.

Promotions:

Ms. Logan reported that the committee was working on the holiday lighted parade.

Holiday Lighted Parade:

Mr. Cook reported on the parade, where it would start and end, as well as times for the floats to assemble. There were 74 entries. State Representative Andrew Murr agreed to be the Grand Marshal.

Mardi Gras on Main:

Mr. Cook reported that, although the board voted to postpone the event until the spring, however, City Council indicated to City staff that they prefer the event still take place at the same time of year as prior years.

Mr. Stork explained that there was a member of City Council that was concerned about the loss of momentum on the Main Street board if the event was postponed.

There was discussion among the board members regarding their role as Main Street board members, and the decisions they made as such. The consensus of the board was that there was not enough time or money to properly plan the event.

Mr. Stork stepped out at 1:57 p.m. to make a telephone call to another Council member.

Ms. Edwards moved to recess the meeting until Mr. Stork returned. Ms. Southern seconded, and the motion passed 6-0. The meeting was recessed at 1:58 p.m.

The meeting was resumed at 2:04 p.m.

Mr. Stork stated the Councilmember he called stated he would prefer that some event take place on Fat Tuesday. It is not required to be a Mardi Gras event per se.

The board asked if an exploratory committee could be formed to determine the options.

Mr. Stork agreed that would be a good idea.

There was a further consensus of the board that the committee would explain to the City Council their reasons for not having the event on Fat Tuesday, and the purpose for postponing the event and reorganizing and restructuring the fund raising event to one that would serve the purpose of actually raising the funds they require for their other programs.

Mr. Stork suggested he speak with the City Council regarding several options for an event that could take place on Fat Tuesday that would not require the spending of such great amounts of money.

Mr. Bolton asked for a volunteer to chair the exploratory committee. Ms. Southern volunteered to be the chair. Mr. Stork volunteered to be a part of the committee. Mr. Martin volunteered to come up with possible dates for the committee to meet.

MONTHLY REPORTS

Staff Report

Mr. Cook gave a report of the various conferences he was attending.

City Council, Advisory Board Liaison report:

Councilmember Stork gave a report of recent Council activities.

Kerrville Economic Development Corporation Advisory Board Liaison report:
Leah Dixon, Administrative Assistant, did not have a report.

Report regarding the Historic Downtown Business Alliance
The liaison was not present.

ADJOURN

The board adjourned at 2:15 p.m.

Deborah Drescher, State Coordinator for the Texas Main Street Program, conducted a training session following the meeting, which lasted until 4:15 p.m.

Date approved _____

Scott Bolton, Vice-Chairperson

Cheryl Brown, Deputy City Secretary