

CITY COUNCIL MINUTES

JULY 15, 2021 AT 12:00 PM

**KERRVILLE CONVENTION AND VISITORS BUREAU ANNUAL MEETING
YO HOTEL AND CONVENTION CENTER, SPANISH OAK ROOM
KERRVILLE, TX**

COUNCILMEMBERS PRESENT:

Bill Blackburn	Mayor
Kim Clarkson	Mayor Pro Tem
Roman Garcia	Councilmember Place 1
Judy Eychner	Councilmember Place 3
Brenda Hughes	Councilmember Place 4

COUNCILMEMBER ABSENT: None

CITY STAFF PRESENT:

E.A. Hoppe, City Manager	Mike Hayes, City Attorney
Ashlea Boyle, Director Parks & Recreation	Shelley McElhannon, City Secretary
Stuart Cunyus, Public Information Officer	Kim Meisner, Director General Operations

KERRVILLE CONVENTION AND VISITORS BUREAU (CVB):

Julie Davis, President
Mindy Wendele, Kerrville CVB Board Member

CALL TO ORDER: On Thursday, July 15, 2021 at 12:15 p.m., Julie Davis introduced Mayor Bill Blackburn, who called the annual budget meeting to order at the Y.O. Hotel and Convention Center – Spanish Oak Room, 2033 Sidney Baker Street, Kerrville, Texas. Mayor Blackburn provided opening remarks.

INVOCATION: Mindy Wendele provided the invocation.

PLEDGE OF ALLEGIANCE: Julie Davis led the Pledge of Allegiance.

1. INFORMATION AND DISCUSSION

1.A. Julie Davis provided information regarding Community Interest, the CVB's mission, plans for 2022, demographics target, trends, and advertisements. She provided the Annual Report, Proposed Budget 2022, and the draft Marketing Plan. She followed-up with responses to questions. No action was taken during the workshop.

ADJOURN. The workshop adjourned at 1:10 p.m.

APPROVED BY COUNCIL: 7/27/21 **ATTEST:**


Bill Blackburn, Mayor


Shelley McElhannon, City Secretary