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PRESS RELEASE

FOR IMMEDIATE RELEASE

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New River Trail extension to Schreiner University officially opened

Kerrville (June 14, 2021) – The City of Kerrville and Schreiner University welcomed citizens and visitors alike to the official opening of the approximately one-mile River Trail extension from G Street to Schreiner University on Saturday, June 12. The ribbon-cutting event also included the grand openings of both the Schreiner University perimeter trail, which encircles the campus, and the Trailhead Beer Garden on the campus grounds.

The City of Kerrville enjoyed partnering with Schreiner University and the Economic Improvement Corporation (EIC) to further enhance the River Trail project for community enjoyment. River Trail funding comes primarily through the EIC, the city's 4B sales tax corporation. The EIC has funded the River Trail project since its conception. The River Trail encourages economic development and tourism and provides a quality of life amenity for local residents.

The latest extension of the trail increases the length of the entire trail to approximately six miles.



Saturday's ribbon cutting at Schreiner University



The newly painted G Street River Trail crossing