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PRESS RELEASE

FOR IMMEDIATE RELEASE

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75th Annual Heart of the Hills Golf Tournament takes place this week at Scott Schreiner Golf Course

Kerrville, Texas (July 26, 2021) – The 75th Annual Heart of the Hills Golf Tournament (HOH) will be taking place this week, Tuesday-Friday, at the Scott Schreiner Municipal Golf Course. This tournament will bring in more than 200 golfers from all areas of Texas and surrounding states to Kerrville for some friendly, yet competitive play.

Since its inception, this fundraising tournament has been played at the Scott Schreiner Golf Course in Kerrville. Roughly 60 percent of participants come from outside of Kerrville, which benefits Kerrville's local economy through hotel/motel occupancy tax and sales tax for area businesses, hotels, restaurants, retail shopping, and other area attractions. In addition to supporting local businesses, the Heart of the Hills Golf Association supports youth golf in the Texas Hill Country.



“This is the largest number of golfer participation we’ve had in a long time,” said Debbie Minster, HOH Association secretary and treasurer. “Our mission is to support local business and youth/high school golf programs. The success of this tournament will allow golf programs at Tivy, Center Point, Ingram, and other schools to flourish and grow. We are so thankful to the golfers who come out every year to support this mission.”

The success of this tournament is due to the dedicated board of directors that spend countless hours planning and preparing for the tournament each year, which benefits the local economy in Kerrville and surrounding communities. This board includes Steve Lynch, Debbie and Ken Minter, Jimmie Peschel, Dale Cloud, Cody Key, Rowdy Key, Ned Brown, and Sam Braswell.

“Congratulations to the HOH board for 75 years of first-class tournament play at our course,” said Ashlea Boyle, director of Parks and Recreation. “We are fortunate for the opportunity to host such a wonderful event for so many years. We appreciate all of the hard work and efforts put forth in order for this event to be such a success and a tradition for many. A sincere ‘thank you’ to all involved including the board, sponsors, staff, and players. We would also like to welcome the players to our community and hope everyone has an enjoyable time.”

For more information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrilletx.gov, visit the tournament website at www.hohkerr.com, or follow us on Facebook at City of Kerrville TX – City Hall or Instagram at cityofkerrville.



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