

**CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD
COMMITTEE MEETING**

April 20, 2022

On April 20, 2022, the Main Street Advisory Board was called to order at 3:08 p.m. in the City Council Chambers at City Hall, 701 Main Street, Kerrville, TX.

Members Present:

Diana Howard
Katherine Howard Ex-Officio/Liaison from TIRZ
James Clint Morris
Lyndia Rector
Melissa Southern

Members Absent:

Rachel Fitch Ex-Officio/Liaison from HDBA
Sue Schulse
Mary Gay Wagner

City Executive Staff Present:

Megan Folkerts, Senior Management Analyst

Visitors Present:

George Eychner
Judy Eychner
Bill Rector
Dave Tritenbach

CALL TO ORDER

1. APPROVAL OF MINUTES

- 1.A. Approval of minutes for the regular Main Street Advisory Board meeting held on March 16, 2022.

Diana Howard moved to approve minutes, Melissa Southern seconded, and the motion passed.

2. INFORMATION AND DISCUSSION

- 2.A. Report Outs from “Four Pillar” Committees

- Economic Vitality – Melissa Southern, Lyndia Rector

Lyndia mentioned she updated HDBA on what the Economic Vitality committee was doing for the year.

- Design –Sue Schulse

Megan mentioned the tentative scheduling for Texas Main Street to come to Kerrville to

do a Q&A and walkabout downtown; as well as attend the June meeting.

- Promotion – Diana Howard, Clint Morris
Diana explained how her and Megan walked the downtown “T” zone and introduced themselves, got contact information, and anniversary information from the businesses.
- Organization – Diana Howard, Katherine Howard

3. CONSIDERATION AND POSSIBLE ACTIONS

- 3.A. Nominate and Elect Chairperson and Vice Chairperson

This item was moved to May.

- 3.B. Review and Edit Mission and Vision Statements

The word welfare was changed to vitality in the Mission statement.

4. ITEMS FOR FUTURE AGENDAS

- 4.A. Review of Objectives section in ByLaws
4.B. Elect Chairperson and Vice Chairperson

ADJOURNMENT

The meeting was adjourned at 3:34 p.m.

APPROVED:



Melissa Southern

5/18/2022

Date approved

ATTEST:



Megan Folkerts, Senior Management Analyst