

**CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD
COMMITTEE MEETING**

June 15, 2022

On June 15, 2022, the Main Street Advisory Board was called to order at 1:02 p.m. in the City Council Chambers at City Hall, 701 Main Street, Kerrville, TX.

Members Present:

Diana Howard
James Clint Morris
Sue Schulse
Melissa Southern
Meredith Tilley Crook

Members Absent:

Katherine Howard Ex-Officio/Liaison from TIRZ
Rachel Fitch Ex-Officio/Liaison from HDBA
Lyndia Rector
Mary Gay Wagner

City Executive Staff Present:

Megan Folkerts, Senior Management Analyst

Visitors Present:

Cara Lowrimore, Jamie Crawley, Bryce Hendrickson: Texas Main Street, THC

CALL TO ORDER

1. APPROVAL OF MINUTES

1.A. Approval of minutes for the regular Main Street Advisory Board meeting held on May 18, 2022.

Diana Howard moved to approve minutes, Clint Morris seconded, and the motion passed.

2. INFORMATION AND DISCUSSION

2.A. Report Outs from “Four Pillar” Committees

- Economic Vitality – Melissa Southern, Lyndia Rector
None
- Design – Sue Schulse
None
- Promotion – Diana Howard, Clint Morris
Diana was added as admin to Downtown FB Group

- Organization – Diana Howard, Katherine Howard
None

3. CONSIDERATION AND POSSIBLE ACTIONS

3.A. Q&A – Texas Main Street (Cara Lowrimore & Jamie Crawley)

Great discussion was had regarding the earlier walkabout downtown; board will continue to try and foster relationships downtown, brainstorm ideas to broaden community, revisit work plan to set small, visible goals that are doable and not contentious.

3.B. Ideas for T-Mobile Hometown Grant Application

Ideas about what to apply for were discussed, decided short deadline might prevent us from applying.

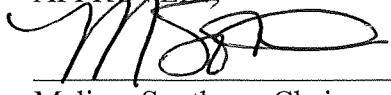
4. ITEMS FOR FUTURE AGENDAS

- 4.A. Identify projects and path forward
- 4.B. Adopt Transformation Strategy

ADJOURNMENT

The meeting was adjourned at 3:41 p.m.

APPROVED:



Melissa Southern, Chairperson

8/17/22

Date approved

ATTEST:



Megan Folkerts, Senior Management Analyst