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## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Let your voice be heard about building safety in your community**

**Kerrville, Texas (May 25, 2023)** – Week 4 of Building Safety Month 2023 gives you all the tips and tools you need to help advocate for

building safety in your community!

There are many ways to get involved – from social media to city council meetings. Read on for more tips.



### **Let Your Voice Be Heard**

We all have a role in making sure the places where we live, work, and play are safe. From reaching out to your local media to advocating for building safety to local leadership, even the smallest action can make a difference. Here we've included education and advocacy tips, as well as templates that are easily editable and shareable.

- Talk to your network about building safety and share fact-based information and resources on your social media accounts.

- Share news releases with your local newspapers, radio stations, and television networks to encourage local media to cover stories related to building safety.
- Share building safety information or concerns with your public information officer, city manager, or mayor.
- Plan community events to raise awareness or attend local events about building safety.
- Contact the code officials in your area to learn more about the building industry and discover local volunteer opportunities.

### **Get Kids Involved**

ICC has put together resources on its Kids Corner page to help parents, teachers, and community leaders teach kids what building safety professionals do, and how they make our homes and communities safer for everyone. With a little help from CODiE the Cheetah, kids can work through our Building Safety Month activity book to complete their training and earn a certificate as a Junior Code Official.

- Download and share the weekly lesson plans that feature building safety themes and objectives.
- Listen to the special episode of the Pulse Podcast on "Kids and Building Safety".
- Print the kid's safety checklist used in the episode for an interactive building safety experience at home.
- The Building Safety Month activity book includes fun puzzles and games that teach kids what to do to keep themselves and their families safe, aware and prepared.

- Parents, teachers, and chapter leaders browse Building Safety Month-themed items that are perfect for little aspiring safety officials at home.
- Host a Building Safety Kids Day to spread awareness and encourage kids to explore building safety.

### **Become a Building Safety Professional**

If you're looking for a fulfilling career that makes a difference in your community, consider a career in building safety! There are many paths to becoming a building safety professional and many roles within the industry:

- Building Officials
- Inspectors - electrical, mechanical, plumbing
- Fire Marshals
- Permit Technicians
- Plans Examiners

If you're new to building safety, consider taking advantage of ICC's Safety 2.0 Program which helps students and professionals who are interested in career development and assistance. No two building safety careers are the same – here's a look at some of their many responsibilities:

- Building Safety Professionals assist design professionals, contractors, building owners, and the public to understand how to design, construct, operate, and occupy buildings in conformance with the International Codes and technical standards adopted by local and state jurisdictions.

- Code officials have opportunities to serve as building safety generalists, but also to become experts in specific code specialty areas.
- Project opportunities span private businesses, residential applications, and public works initiatives across a regional jurisdiction.
- Jurisdictions vary greatly and can encompass state, local, tribal, and territorial governments.
- Inspectors have a dynamic workday – working both indoors and outdoors between office settings and construction sites.

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