



City of Kerrville
701 Main Street
Kerrville, Texas 78028
(830) 257-8000
www.kerrvilletx.gov

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Stuart Cunyus, Public Information Officer
(830) 258-1116
stuart.cunyus@kerrvilletx.gov

Mini Mart sponsors Fourth of July fireworks display

Kerrville, Texas (July 2, 2023) – The City of Kerrville Parks and Recreation Department is pleased to announce that Mini Mart will again sponsor this year's Fourth of July fireworks display. The Fourth of July fireworks show is the largest fireworks show in the Texas Hill Country and is enjoyed by thousands of people in Kerrville for Independence Day. The fireworks display



begins directly after Kerrville's Fourth on the River event at approximately 9:30 p.m. in Louise Hays Park, 202 Thompson Dr.

The success of the firework show relies upon the generous financial support of the community. Hill Country Mini Mart convenience stores can be found in and around Kerrville in

the Heart of the Texas Hill Country. This year, Mini Mart is celebrating its 50th anniversary with a fundraiser to support the local volunteer fire departments in the communities their stores serve. Join Mini Mart's 50th celebration and ask a Mini Mart team member how you can add a donation to your next purchase. One hundred percent of all donations go to support the local volunteer fire departments.

In 1973, William J. Fritz, Jr., better known as Junior, was a Center Point Fire Department volunteer, and in that same year, Junior and his wife Ann opened their first Mini Mart store in Kerrville. The legacy continues with their daughter, Sylvia Fritz Dobbs, and son, David Fritz. Today, 18 Mini Marts are in nearby towns. Sylvia and David, along with their teams, have a strong connection with the people who make Mini Mart a part of their daily routine. Mini Mart's 50-year success is thanks to its loyal customers.

"We care for and support one another — that's what neighbors do," said Sylvia, whose husband, Razor Dobbs, is a Center Point Fire Department volunteer. Donate to our local volunteer fire departments at mini-mart.com or in any Mini Mart.

The stores represent the culmination of a dream that Junior Fritz envisioned when he entered the grocery business more than half a century ago. Mini Mart employs more than 140 people across 18 different locations. Each location sells a wide variety of products. You can purchase snacks, drinks, and groceries, and fill up your car at one of the numerous pumps that sell such branded gasoline as Shell, Valero and Exxon. The family-owned business will continue to fulfill Junior Fritz's mission of "Serving the Needs of the Texas Hill Country" for generations

to come. Learn more about Mini Mart and its history and culture by visiting <https://mini-mart.com/>.

“The City of Kerrville extends its sincerest gratitude to Mini Mart and their contribution to the citizens of Kerrville and surrounding areas,” said Ashlea Boyle, director of Parks and Recreation. “Please join us in thanking Mini Mart, a locally owned business, for their generosity and for investing in our community.”

Fireworks Safety Measures

In addition, the Kerrville Parks and Recreation Department and Kerrville Fire Department work together each year to monitor the drought conditions for the fireworks display and are planning accordingly to ensure the safety of our citizens, businesses, and visitors. Safety precautions are in place, especially during these dry summer months. The optimal viewing area in the park will be on the west side (interactive fountain side) as the bridge may obscure the lower shell sizes.

A licensed professional vendor that is approved by the State Fire Marshal’s Office and verified by the City of Kerrville Fire Marshal conducts the fireworks events. They are responsible for adhering to the City of Kerrville pyrotechnic ordinance, Texas Occupational Codes, National Fire Protection Association codes, ATF codes, and DOT codes. At the 4th of July event, the Kerrville Fire Department will have firefighters and a staffed brush truck onsite during the fireworks display. The fire marshal will ensure proper storage of the fireworks, site location, public distancing, fire extinguishers, inspections, and give the final authorization for a safe and fun fireworks display.

We encourage everyone to join us at Louise Hays Park, and enjoy the professional fireworks, food trucks, and entertainment.

For more information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city's website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville TX – City Hall or Instagram at cityofkerrville.



###