

On July 19, 2023, the Main Street Advisory Board was called to order by Diana Howard, at 9:04 a.m., in the City Council Chambers at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Diana Howard
James Clint Morris
Michael Gonzalez Ex-Officio/Liaison from HDBA
Sue Schulse
Lanza Teague
Meredith Tilley Crook

Members Absent:

Katherine Howard Ex-Officio/Liaison from TIRZ
Lyndia Rector
Melissa Southern, Chair

City Executive Staff Present:

Megan Folkerts, Senior Management Analyst

1. **CALL TO ORDER** Diana Howard called the meeting to order at 9:04 a.m.

2. **ANNOUNCEMENTS**

Michael Gonzalez discussed upcoming events for back to school, and Halloween. Lanza Teague discussed a KACC event in September.

3. **PUBLIC COMMENT PERIOD**

4. **APPROVAL OF MINUTES**

- 4.A. Minutes from the regular Main Street Advisory Board (MSAB) meeting held on June 21, 2023.

Lanza Teague motioned to approve the minutes, and Clint Morris seconded. The motion passed 5-0.

5. **INFORMATION AND DISCUSSION**

- 5.A. Downtown Walking Tour Signs

The board discussed action items needed to move project forward.

- 5.B. Downtown Beautification Projects

The board discussed tree well ideas, as well as preliminary estimates, and concerns regarding around fundraising efforts around a volunteer managed project.

- 5.C. Current Member Roster - Term Reminder

There will be 4 vacancies, with one application, currently. The board discussed qualifications, and potential to revisit these for increased outreach.

5.D. Report Outs from "Four Pillar" Committees

- Economic Vitality – Melissa Southern, Lyndia Rector –
 - Humble Fork has vacated. Building owners to do renovations before leasing.
- Design – Sue Schulse, Meredith Tilley Crook –
 - Discussion around string lighting status
- Promotion – Diana Howard, Clint Morris
 - Clint discussed still needing funding for DTK website, will create downtown organization list
- Organization – Diana Howard, Katherine Howard –
 - Diana echoed importance for downtown database, and ideas for city to maintain a MS page were discussed.

6. CONSIDERATION AND POSSIBLE ACTION

7. ITEMS FOR FUTURE AGENDAS

8. ADJOURNMENT Diana Howard adjourned the meeting at 9:39 a.m.

APPROVED:



Melissa Southern, Chairperson

8/16/23

Date approved

ATTEST:



Megan Folkerts, Senior Management Analyst