

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING**July 19, 2023**

On July 19, 2023, the Main Street Advisory Board was called to order by Diana Howard, at 9:04 a.m., in the City Council Chambers at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Diana Howard
James Clint Morris
Michael Gonzalez Ex-Officio/Liaison from HDBA
Sue Schulse
Lanza Teague
Meredith Tilley Crook

Members Absent:

Katherine Howard Ex-Officio/Liaison from TIRZ
Lyndia Rector
Melissa Southern, Chair

City Executive Staff Present:

Megan Folkerts, Senior Management Analyst

1. **CALL TO ORDER** Diana Howard called the meeting to order at 9:04 a.m.

2. **ANNOUNCEMENTS**

Michael Gonzalez discussed upcoming events for back to school, and Halloween. Lanza Teague discussed a KACC event in September.

3. **PUBLIC COMMENT PERIOD**

4. **APPROVAL OF MINUTES**

4.A. Minutes from the regular Main Street Advisory Board (MSAB) meeting held on June 21, 2023.

Lanza Teague motioned to approve the minutes, and Clint Morris seconded. The motion passed 5-0.

5. **INFORMATION AND DISCUSSION**

5.A. Downtown Walking Tour Signs

The board discussed action items needed to move project forward.

5.B. Downtown Beautification Projects

The board discussed tree well ideas, as well as preliminary estimates, and concerns regarding around fundraising efforts around a volunteer managed project.

5.C. Current Member Roster - Term Reminder

There will be 4 vacancies, with one application, currently. The board discussed qualifications, and potential to revisit these for increased outreach.

5.D. Report Outs from "Four Pillar" Committees

- Economic Vitality – Melissa Southern, Lyndia Rector –
 - Humble Fork has vacated. Building owners to do renovations before leasing.
- Design –Sue Schulse, Meredith Tilley Crook –
 - Discussion around string lighting status
- Promotion – Diana Howard, Clint Morris
 - Clint discussed still needing funding for DTK website, will create downtown organization list
- Organization – Diana Howard, Katherine Howard –
 - Diana echoed importance for downtown database, and ideas for city to maintain a MS page were discussed.

6. **CONSIDERATION AND POSSIBLE ACTION**

7. **ITEMS FOR FUTURE AGENDAS**

8. **ADJOURNMENT** Diana Howard adjourned the meeting at 9:39 a.m.

APPROVED:

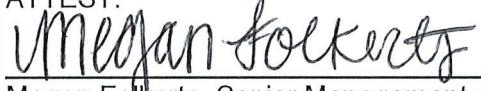


Melissa Southern, Chairperson

8/16/23

Date approved

ATTEST:



Megan Folkerts, Senior Management Analyst