



**MAIN STREET ADVISORY BOARD AGENDA  
WEDNESDAY, NOVEMBER 15, 2023, 9:00 AM  
Kerrville City Hall Upstairs Conference Room**

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**1 CALL TO ORDER:**

**2 ANNOUNCEMENTS:**

**3 PUBLIC COMMENT PERIOD:**

**4 APPROVAL OF MINUTES:**

- 4.A Minutes from the regular Main Street Advisory Board (MSAB) meeting held on October 18, 2023.

Attachments: [\*MSAB Minutes 10-18-2023.docx\*](#)

**5 INFORMATION AND DISCUSSION:**

- 5.A Report Outs from "Four Pillar" Committees

- Economic Vitality- Travis Lindner, Teresa Craighead, Bethany Mikeska
- Design- Meredith Tilley-Crook, Lanza Teague, Katherine Howard
- Promotion- Diana Howard, Sarah Lewis, Bethany Mikeska, Travis Lindner, Michael Gonzalez
- Organization- Diana Howard, Katherine Howard, Teresa Craighead, Sarah Lewis

- 5.B Downtown Walking Tour Sign Project

- 5.C Downtown Beautification Project

Attachments: [\*Draft Sponsor Letter.pdf\*](#)

**6 CONSIDERATION AND POSSIBLE ACTION:**

- 6.A Walking Tour QR Code Landing Page Location

**7 ITEMS FOR FUTURE AGENDAS:**

**8 ADJOURNMENT:**

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The facility is wheelchair accessible, and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-258-1118 for further information.

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: November 09, 2023 at 5:00 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Shelley McElhannon, City Secretary, City of Kerrville, Texas