



City of Kerrville
701 Main Street
Kerrville, Texas 78028
(830) 257-8000
www.kerrvilletx.gov

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Stuart Cunyus, Public Information Officer
(830) 258-1116
stuart.cunyus@kerrvilletx.gov

Parks and Recreation Department seeking performers and sponsors for 2024 "Concerts by the River" series

Kerrville, Texas (Nov. 13, 2023) – The Kerrville Parks and Recreation Department is in search of sponsors and performers for next year's "Concerts by the River" series. This is a series of three free concerts that will take place in Louise Hays Park, 202 Thompson Dr.

Concerts in 2024 will be held in the evening on the following dates: March 15, May 17 and Sept. 21. There will be live music and food and beverages available for purchase at each event.



This is a great opportunity for the community to come out and enjoy an evening of fun and dancing in our beautiful Louise Hays Park.

"The free Concerts by the River series is an amazing event the Parks and Recreation Department puts on to bring people together to enjoy some quality time with friends and

family,” said Dylan Mork, recreation coordinator. “The concerts will present a variety of different styles of musical entertainment in an atmosphere the entire family can enjoy.”

The success of “Concerts by the River” relies upon the generous financial support of the community. Investment in the program will be utilized to assist in paying the direct costs involved in producing and promoting the free series. Levels of support are listed below.

- \$2,500 – Chart-Topper (Presenting Sponsorship)
- \$1,500 – One-Hit Wonder (Associate Sponsorship)
- \$500 – Featured Artist (Supporting Sponsorship)

In addition to pursuing sponsorships, we are also accepting performer/band applications. For a complete sponsorship packet or performer application, please visit our website at <https://www.kerrvilletx.gov/1582/Concerts-By-The-River>. To apply as a performer for the “Concerts by the River” series, submit your application via e-mail to recreation@kerrvilletx.gov or come by our offices located at 2385 Bandera Hwy. Sign up fast, the deadline for band applications will be Dec. 16.

For additional information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city’s website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville Parks and Recreation Department or Instagram at cityofkerrville.

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