



**MAIN STREET ADVISORY BOARD AGENDA**  
**WEDNESDAY, JANUARY 17, 2024, 10:00 AM**  
**Kerrville City Hall Council Chambers**

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**1 CALL TO ORDER:**

**2 ANNOUNCEMENTS**

**3 PUBLIC COMMENT PERIOD:**

**4 APPROVAL OF MINUTES:**

- 4.A Minutes from the regular Main Street Advisory Board (MSAB) meeting held on October 18, 2023.

**5 INFORMATION AND DISCUSSION:**

5.A Report Outs from "Four Pillar" Committees

- Economic Vitality- Travis Lindner, Teresa Craighead, Bethany Mikeska
- Design- Meredith Tilley-Crook, Lanza Teague, Katherine Howard
- Promotion- Diana Howard, Sarah Lewis, Bethany Mikeska, Travis Lindner, Michael Gonzalez
- Organization- Diana Howard, Katherine Howard, Teresa Craighead, Sarah Lewis

5.B Downtown Walking Tour Sign Project

5.C Compile Plan of Work & Committee Duties

5.D Downtown Beautification Project.

Attachments:

[\*01172024\\_Beautification Letter.pdf\*](#)

**6 CONSIDERATION AND POSSIBLE ACTION:**

- 6.A Adopt 2024 Plan of Work

**7 ITEMS FOR FUTURE AGENDAS:**

**8    ADJOURNMENT:**

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: 1/12/2024 at 12:00 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Kesha Franchina, TRMC

Kesha Franchina, TRMC, Deputy City Secretary, City of Kerrville, Texas