



**Main Street Advisory Board Regular Meeting  
Agenda  
October 16, 2024 at 9:00 AM  
Kerrville Upstairs Large Conference Room**



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**CALL TO ORDER:**

**1. PUBLIC COMMENT PERIOD:**

**2. APPROVAL OF MINUTES:**

2.A Minutes from the Main Street Advisory Board (MSAB) workshop held on September 18, 2024. (K Franchina, Deputy City Secretary)

2.B Minutes from the Main Street Advisory Board (MSAB) meeting held on September 18, 2024. (K Franchina, Deputy City Secretary)

**3. NOMINATE AND ELECT OFFICERS:**

3.A Nominate and elect Vice-Chair.

**4. INFORMATION AND DISCUSSION:**

4.A Overview of Downtown Projects update to include:

- Downtown Parking Garage
- Downtown Parking Garage goodie bag
- Downtown Walking Tour Sign project
- Downtown Business Owners
- Downtown Greeter
- Main Street Newsletter project and directory

4.B Main Street Advisory Board (MSAB) Budget to include funding opportunities.

**5. CONSIDERATION AND POSSIBLE ACTION:**

5.A Art Walk to occur in April 2025.

5.B Art Festival to occur in October 2025.

5.C Designation of Cultural Arts Foundation application.

5.D Schedule Downtown Parking Garage Sale.

**6. ITEMS FOR FUTURE AGENDAS:**

**ADJOURN.**

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I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: 10/9/2024 at 1:30 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Kesha Franchina, TRMC

Kesha Franchina, TRMC, Deputy City Secretary, City of Kerrville, Texas

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