

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD WORKSHOP September 18, 2024

On September 18, 2024, the Main Street Advisory Board Workshop was called to order by Chair Bethany Mikeska, at 9:04am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Bethany Mikeska, Chair
Debbi Lehr
Jim Mullins
Dr. William Rector
Delayne Sigerman, Councilmember
Howard Taylor, arrived at 9:05am

Members Absent:

Sarah Lewis
Michael Gonzalez: Ex-Officio - HDBA
Katherine Howard: Ex-Officio - TIRZ

City Executive Staff Present:

Kesha Franchina, Deputy City Secretary
Anello Zanoni, Management Analyst

1 CALL TO ORDER: Chair Mikeska called the meeting to order at 9:04am.

2 PUBLIC COMMENT PERIOD:

Speakers were as follows:

- Stacie Leporati, Arcadia Theater

Howard Taylor arrived to meeting at 9:05am.

3 INFORMATION AND DISCUSSION:

3.A Overview of Downtown Projects update.

Discussion ensued on Downtown projects. No action was taken.

Speakers were as follows:

- Stacie Leporati, Arcadia Theater

3.B Discussion on steps to improve the use of downtown parking garage for employees, patrons, and general use, to free up parking along streets for customers.

Discussion ensued on the Downtown parking garage. No action was taken.

4 ITEMS FOR FUTURE AGENDAS:

- Consideration of an Art Festival, October 2025
- Consideration of an Art Walk, April 2025
- Steps to streamline road closures, creating an easier process
- Downtown Walking Tour Sign project, directory
- Downtown Parking Garage goodie bag
- Creating a MSAB Budget, to include funding ideas

- Budget fundraising ideas, grants
- Project Main Street Newsletter
- Downtown Business Owners List
- Designation of Cultural Arts Foundation Application

5 **ADJOURNMENT**. Chair Mikeska adjourned the meeting at 10:01 am.

Minutes Approved Date: 10/16/2024

Approved By: Bethany Mikeska

Chair-Bethany Mikeska
DR. William Rector

Attest: Kesha Franchina

Deputy City Secretary, Kesha Franchina, TRMC