

## **CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD WORKSHOP September 18, 2024**

On September 18, 2024, the Main Street Advisory Board Workshop was called to order by Chair Bethany Mikeska, at 9:04am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

### **Members Present:**

Bethany Mikeska, Chair  
Debbi Lehr  
Jim Mullins  
Dr. William Rector  
Delayne Sigerman, Councilmember  
Howard Taylor, arrived at 9:05am

### **Members Absent:**

Sarah Lewis  
Michael Gonzalez: Ex-Officio - HDBA  
Katherine Howard: Ex-Officio - TIRZ

### **City Executive Staff Present:**

Kesha Franchina, Deputy City Secretary  
Anello Zaroni, Management Analyst

1 **CALL TO ORDER:** Chair Mikeska called the meeting to order at 9:04am.

2 **PUBLIC COMMENT PERIOD:**

Speakers were as follows:

- Stacie Leporati, Arcadia Theater

Howard Taylor arrived to meeting at 9:05am.

3 **INFORMATION AND DISCUSSION:**

3.A Overview of Downtown Projects update.

Discussion ensued on Downtown projects. No action was taken.

Speakers were as follows:

- Stacie Leporati, Arcadia Theater

3.B Discussion on steps to improve the use of downtown parking garage for employees, patrons, and general use, to free up parking along streets for customers.

Discussion ensued on the Downtown parking garage. No action was taken.

4 **ITEMS FOR FUTURE AGENDAS:**

- Consideration of an Art Festival, October 2025
- Consideration of an Art Walk, April 2025
- Steps to streamline road closures, creating an easier process
- Downtown Walking Tour Sign project, directory
- Downtown Parking Garage goodie bag
- Creating a MSAB Budget, to include funding ideas

- Budget fundraising ideas, grants
- Project Main Street Newsletter
- Downtown Business Owners List
- Designation of Cultural Arts Foundation Application

5 ADJOURNMENT. Chair Mikeska adjourned the meeting at 10:01 am.

Minutes Approved Date: 10/16/2024

Approved By: \_\_\_\_\_

~~Chair Bethany Mikeska~~  
~~Dr. William Rector~~

Attest: \_\_\_\_\_

Deputy City Secretary, Kesha Franchina, TRMC