

## CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING October 16, 2024

On October 16, 2024, the Main Street Advisory Board Meeting was called to order by Anello Zaroni at 9:00am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

### **Members Present:**

Dr. William Rector, Vice Chair  
Delayne Sigerman, Councilmember  
Howard Taylor  
Sarah Lewis  
Katherine Howard: Ex-Officio - TIRZ

### **Members Absent:**

Bethany Mikeska, Chair  
Debbi Lehr  
Jim Mullins

### **City Executive Staff Present:**

Anello Zaroni, Management Analyst

1 **CALL TO ORDER:** Liaison Anello Zaroni called the meeting to order at 9:00am.

2 **PUBLIC COMMENT PERIOD:** None.

3 **APPROVAL OF MINUTES:**

3.A Minutes from the Main Street Advisory Board (MSAB) workshop held on September 18, 2024.

3.B Minutes from the Main Street Advisory Board (MSAB) meeting held on September 18, 2024.

Dr. William Rector motioned to approve the minutes as presented, and Delayne Sigerman seconded. The Motion passed 5-0.

Delayne nominated Dr. William Rector to serve as Vice-Chair, seconded by Sarah Lewis. Dr. William Rector elected as Vice-Chair 5-0.

4 **INFORMATION AND DISCUSSION:**

4.A Overview of Downtown Projects:

- Downtown Parking Garage

-Delayne Sigerman brought up the Merchant Day for the parking garage.

- Downtown Parking Garage goodie bag

-Acquired goodie bags and needs to get product from local shops.

- Downtown Walking Tour Sign Project

-1/3 of the way done, missing sign off from 1/3 of the building owners

-Information compiled for each location is on a google drive folder

-Stickers with QR codes

-Start off with a directory, Dr. Rector will work in this

- Need someone to head project and gather historical information
- Complete data gathering
  - Downtown Business Owners
- Change business to building
- A way to apply for grants
- Discussed having business owners come to meetings and what a good time for that would be
  - Main Street Newsletter project and directory
- Work out kinks, making it accessible to sign up on website and have more people receive it.

## **5 CONSIDERATION AND POSSIBLE ACTION:**

Howard Taylor made a motion that the Main Street Advisory Board approve submitting an application to the Texas Commission on the Arts requesting that Kerrville receive a TCA Cultural District Designation to be managed through the Kerrville Main Street organization. Seconded by Delayne Sigerman. **Motion** approved **5-0**.

## **6 ITEMS FOR FUTURE AGENDAS:**

- Downtown Walking Tour Sign project
- Downtown Parking Garage
- Project Main Street Newsletter
- Downtown Business Owners
- Creating a MSAB Budget, to include funding ideas
- Road trip to visit another City
- What is Downtown? Discussion

**ADJOURNMENT.** Vice-Chair Dr. Rector adjourned the meeting at 10:10am.

**Minutes Approved Date:** 11/20/2024

**Approved By:** Bethany Mikeska  
**Chair Bethany Mikeska**

**Attest:** Anello Zanoni  
**Management Analyst, Anello Zanoni**