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PRESS RELEASE

FOR IMMEDIATE RELEASE

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2024 Holiday Lighted Parade winners announced

Kerrville, Texas (Nov. 24, 2024) – The 23rd annual Holiday Lighted Parade and Courthouse Tree Lighting Ceremony took place Saturday, Nov. 23, in downtown Kerrville. Hundreds of spectators lined the downtown streets to view the 100 spectacular parade entries and kick off the holiday season in the Hill Country.

The City of Kerrville Parks and Recreation Department is pleased to announce the first-place winners of the 2024 Holiday Lighted Parade by category:

- Commercial: JM Masonry
- Non-Profit: Kerrville Pets Alive
- Marching: Carquest
- Youth: C3 Swim

Parade entries included a variety of businesses, non-profits, marching units, youth groups, and festive automobiles. All entries were judged on creativity, illumination, and overall

appearance. Awards were given out for the most festive in each group, with first-place winners receiving a \$150 cash prize.

The Kerrville Parks and Recreation Department would like to congratulate each of the winners and extend sincere gratitude to the spectators, volunteers, judges, participants, and all others who made this parade a success, including the Grand Marshal, Dr. Bill Rector, and Master of Ceremonies, Justin McClure. The Kerrville Parks and Recreation Department would also like to thank the Kerrville City Council and the City of Kerrville Departments of Public Works, Police, and Fire for making the parade possible.

During this holiday season, be sure to visit “Light the Island” on Tranquility Island with your friends and family. The Parks and Recreation Department has decorated the trees of Tranquility Island with festive lights and decorations to bring the holiday spirit to Louise Hays Park and the River Trail. Bring your friends, family, and cameras to help celebrate this wonderful holiday season.

For more information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city’s website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville Parks and Recreation Department or Instagram at cityofkerrville.



Commercial first place: JM Masonry (Photo by Nick LoPresti)



Non-Profit first place: Kerrville Pets Alive (Photo by Nick LoPresti)



Marching first place: Carquest (Photo by Nick LoPresti)



Youth first place: C3 Swim (Photo by Nick LoPresti)

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