



City of Kerrville
701 Main Street
Kerrville, Texas 78028
(830) 257-8000
www.kerrvilletx.gov

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Stuart Cunyus, Public Information Officer
(830) 258-1116
stuart.cunyus@kerrvilletx.gov

City holds ribbon cutting for new murals at Louise Hays Park

Kerrville, Texas (Nov. 22, 2024) – The Community Arts Program (CAP) and the City of Kerrville Parks and Recreation Department are pleased to announce that a ribbon cutting was held today to unveil the three new murals underneath the Sidney Baker Bridge in Louise Hays Park, 202 Thompson Dr.

“We spent over a year working closely with a five-person Citizen Art Panel and the many steps of a public art process,” Community Arts Program Director Katharine Boyette said. “The total project costs were approximately \$35,000. Together, these murals weave a cohesive narrative that honors and celebrates the natural wonders of Kerrville, inspiring both locals and visitors.”

CAP collaborated with the City of Kerrville, Kerrville Parks and Recreation Department, the Texas Department of Transportation (TxDOT), and the Kerrville Convention and Visitors Bureau (KCVB) to transform the concrete pillars in the park into distinctive works of art. This initiative aligns with Kerrville 2050, which advocates for developing an art program or other enhancements for the walls beneath the Sidney Baker Bridge.

The project and artwork were presented at several public meetings, including the Parks and Recreation Advisory Board and Kerrville City Council. Gratitude is extended to those who participated on the Citizen Art Panel, Kerrville City Council, members of the Parks and Recreation Advisory Board, and all those in attendance at today's ribbon cutting. Additional contributors to the project include Anderson Steadham Construction and Casita Blanca Airbnb as the official Artist Accommodations Sponsor.

Texas-based contemporary artist DAAS, known for his vibrant and dynamic murals, created the three new pieces. His distinctive style blends abstract and representational elements with a striking use of color and shape.

The first mural, "Birds and Blossoms," features a pair of striking golden-cheeked warblers. The second mural, "River Reflections," transports viewers into the serene, colorful woods along the river. The third mural, "Life Beneath the Surface," dives into the aquatic world of the Guadalupe River, showcasing a variety of fish species.

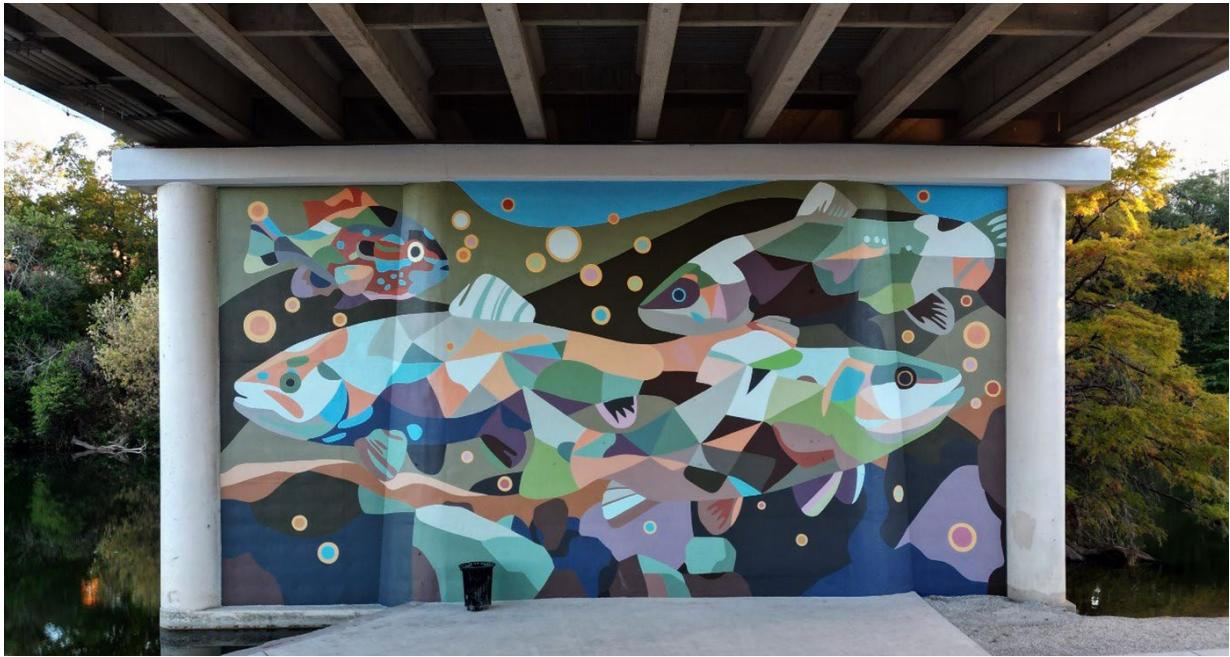
"Art along the river trail does more than beautify—it encourages outdoor activity. These creative spaces foster healthy, connected communities, and we're proud to see the City of Kerrville thrive through the power of art," said Parks and Recreation Director Ashlea Boyle.

To support public art initiatives or learn more about the program, please contact the Kerrville Convention and Visitors Bureau at (830) 792-3535, or email arts@kerrvilletexascvb.com. Check for updates on Facebook at Kerrville Crafted or Instagram at [@kerrvillecrafted](https://www.instagram.com/kerrvillecrafted).

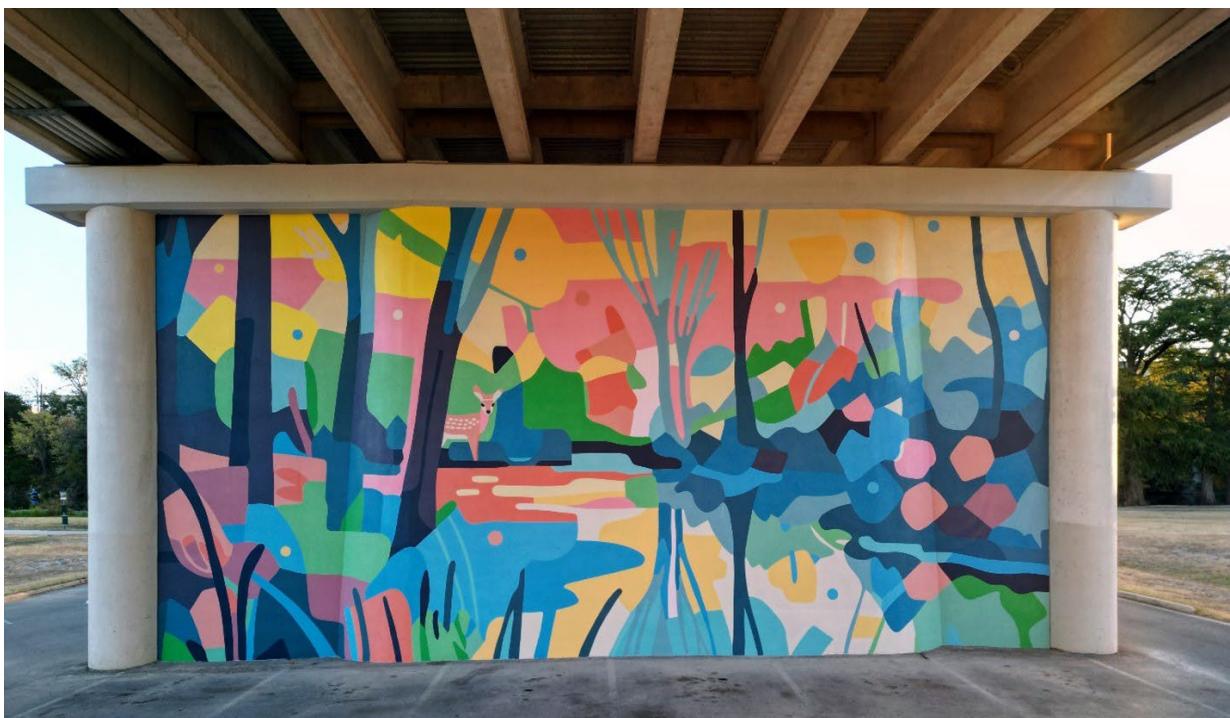
The Community Arts Program is supported by the Community Foundation of the Texas Hill Country and funded by the City of Kerrville through hotel and motel occupancy tax revenue and generous support from private donors. Notably, it does not rely on property tax dollars.



Attending today's ribbon cutting for the new murals under the Sidney Baker Bridge at Louise Hays Park were: (Front row, from left) Brenda Hughes, Delayne Sigerman, Joe Herring, Jr. Katharine Boyette, Ashlea Boyle, Dalton Dover, Drew Paxton; (Back row) Rosa Ledesma, Kim Meismer, Lisa Winters, Michael Hornes, Jeff Harris, David Bartels, Clay McClure, Jake Williamson, Shane Heffernan.



Life Beneath the Surface artwork by Daas; 2024.



River Reflections artwork by Daas; 2024.



Birds and Blossoms artwork by Daas; 2024.

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