



**Main Street Advisory Board  
Regular Meeting Agenda  
February 19, 2025 at 9:00 AM  
Kerrville Upstairs Large Conference Room**

---



**CALL TO ORDER:**

**1. PUBLIC COMMENT PERIOD:**

**2. APPROVAL OF MINUTES:**

2.A Approval of the Minutes of the Main Street Advisory Board (MSAB) meeting held on January 15, 2025.

**3. INFORMATION AND DISCUSSION:**

3.A Downtown Business reporting from Dr. Rector

3.B Water Street Festival planning

3.C Discuss Texas Main Street Program requirements and boundaries

3.D Discuss parking garage signage, upgrades, and marketing

3.E Update on Texas Commission of the Arts Application

**4. CONSIDERATION AND POSSIBLE ACTION:**

4.A Appoint New Chair

**5. ITEMS FOR FUTURE AGENDAS:** *Council may suggest items or topics for future agendas.*

**ADJOURN.**

The facility is wheelchair accessible, and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-258-1118 for further information.

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time:

**2/12/2025 at 1:30 p.m.** and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

**Kesha Franchina, TRMC**

Kesha Franchina, TRMC, Deputy City Secretary, City of Kerrville, Texas

## **CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING January 15, 2025**

On January 15, 2025, the Main Street Advisory Board Meeting was called to order by Chair Bethany Mikeska at 9:03am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

### **Members Present:**

Bethany Mikeska, Chair  
Delayne Sigerman, Councilmember  
Howard Taylor  
Sarah Lewis  
Jimmy Mullins  
Gena Teer

### **Members Absent:**

Dr. William Rector, Vice Chair  
Debbi Lehr

### **City Executive Staff Present:**

Anello Zanoni, Management Analyst  
Jacob Bogusch, Finance Compliance Coordinator

**1 CALL TO ORDER:** Chair Bethany Mikeska called the meeting to order at 9:03am.

**2 PUBLIC COMMENT PERIOD:** None.

### **3 APPROVAL OF MINUTES:**

3.A Minutes from the Main Street Advisory Board (MSAB) meeting held on December 18, 2024.

Delayne Sigerman motioned to approve the minutes as presented, and Jimmy Mullins seconded. The Motion passed 6-0.

### **4 INFORMATION AND DISCUSSION:**

4.A Water Street Festival in Downtown Kerrville 10/25/2025:

Delayne Sigerman discussed;

- the street closure application
- Festival is from 10-4
- Kids parade to start at 10:30
- Mayor will welcome groups of people
- Further discussed details of the Festival
- Will start breaking down the Festival at 3pm
- Will have security
- City is providing 2 police officers as well as trash pick-up and barricades
- Has a budget and sponsorship forms
- No charge for businesses Downtown as a vendor
- Will charge vendors who want to come and sell a craft

4.B Downtown Parking Garage; future renovations, promotion of garage with third floor marketing,

lighting on the parking garage.

- Bethany Mikeska asked about lighting
- Howard Taylor discussed questions that Council might ask if the Board comes to them about lighting and garage improvements
- Howard Taylor discussed concerns about the garage and signage, and wants to come up with metrics and get professional guidance.
- Jimmy Mullins discussed signage on the sidewalk for free parking
- Jimmy Mullins asked about an interior garage cleaning schedule
- Brought up once a month cleaning schedule
- Gena Teer asked about the garage having security camera for security
- Bethany Mikeska talked about the garage metrics and making it clean, bright and have efficient signage
- Delayne Sigerman, Jimmy Mullins, and Howard Taylor discussed taking on working with the City to improve the parking garage
- Howard Taylor discussed creating a volunteer clean up group for the parking garage

#### 4.C City Committee Communication

- Howard Taylor brought up a letter of intent for the Cultural District
- Howard Taylor discussed the boundaries and description for the Cultural District
- Howard Taylor recommended to make Delayne the contact person
- Howard Taylor asked about an official resolution
- 3 opportunities a year for money
- Discussed about grants
- Delayne Sigerman asked if we could use City Staff Martin Greenwell and Stuart Cunyus to help

#### 4.D Downtown Business Owners

- Dr. Rector to have reports about his meetings with the Downtown Business Owners
- Approval from previous business owner to put something on the building for art walk
- Discussed some of the businesses downtown

### 5 CONSIDERATION AND POSSIBLE ACTION:

- Discussed planning and details for the workshop
- Howard Taylor discussed the parking issue
- Delayne Sigerman suggested having the workshop in March
- Bethany Mikeska asked about the City sending a notification for a new member early
- Discussed a new member for Bethany Mikeska
- Discussed the new Chair position

### 6 ITEMS FOR FUTURE AGENDAS:

- Come in with a plan for the workshop
- Workshop in March
  - Water Street Festival in Downtown Kerrville 10/25/2025:
  - Downtown Business reporting from Dr. Rector
  - Discussed the Main Street Now festival
  - Parking Garage
  - Texas Commission of the Arts Application

**ADJOURNMENT.** Chair Bethany Mikeska adjourned the meeting at 10:51am.

**Minutes Approved Date:** \_\_\_\_\_

**Approved By:** \_\_\_\_\_  
**Chair Bethany Mikeska**

**Attest:** \_\_\_\_\_  
**Management Analyst, Anello Zanoni**