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## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Kerrville Eclipse Festival wins international awards**

**Kerrville, Texas (Oct. 2, 2024)** – It has been six months since the historic total solar eclipse of 2024 captivated millions across the United States, and the excitement continues! The International Festival and Event Association (IFEA) announced that the Kerrville Parks and Recreation Department's Kerrville Eclipse Festival has won two prestigious awards: gold for Best Commemorative Poster and silver for Best New Event.



This esteemed recognition celebrates the outstanding achievements, creativity, promotional efforts, operational excellence, and community outreach of festivals and events worldwide. The competition was fierce, featuring entries from some of the world's most prestigious festivals, and we are thrilled that Kerrville's efforts have truly shone through.

"The International Festival and Event Association recognition is a tremendous honor for the Kerrville Parks and Recreation Department," said Ashlea Boyle, director of Parks and

Recreation. “Winning gold for Best Commemorative Poster and silver for Best New Event for the Kerrville Eclipse Festival is a testament to our team’s creativity, dedication, and commitment to delivering a truly unique experience for our community during a once-in-a-lifetime event like a total solar eclipse. Being acknowledged on a global stage alongside some of the world’s most prestigious festivals is deeply rewarding, and I am exceptionally proud of our team for successfully executing such a large-scale event for our community and visitors from near and far.”

In honor of this remarkable achievement, the Kerrville Parks and Recreation Department is excited to offer a 50 percent discount on all Kerrville Eclipse Festival merchandise. Commemorative eclipse posters, stickers, postcards, and t-shirts (available in limited sizes) can now be purchased for 50 percent off at the Parks and Recreation Office in Kerrville-



Schreiner Park, which is open seven days a week from 8 a.m. to 5 p.m. Join Kerrville Parks and Recreation in celebrating this significant honor and grab your piece of eclipse history!

For additional information, contact the Parks and Recreation Department at (830) 257-7300, [recreation@kerrvilletx.gov](mailto:recreation@kerrvilletx.gov), visit the city’s website at [www.kerrvilletx.gov](http://www.kerrvilletx.gov), or follow us on Facebook at City of Kerrville Parks and Recreation Department or Instagram at cityofkerrville.

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