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## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Hagemeier named City of Kerrville's Economic Development Manager**

**Kerrville, Texas (May 22, 2025)** – The City of Kerrville is pleased to announce the promotion of

Kelly Hagemeier to the position of Economic Development Manager. Hagemeier previously served as the executive office coordinator in the city manager's office, where she demonstrated exceptional strategic insight, communication skills, and project execution capabilities. Her diverse professional background and commitment to the Kerrville community make her an outstanding fit for this strategic role.



As economic development manager, Hagemeier will lead initiatives focused on business retention and expansion, retail recruitment, and the advancement of downtown revitalization efforts through the city's Tax Increment Reinvestment Zone (TIRZ) and Main Street programs. She will also assist in implementing the

city's comprehensive plan and collaborate with local and regional organizations to drive economic opportunity and growth in Kerrville.

Hagemeier brings over a decade of experience in marketing, development, and strategic planning to the position. Prior to joining the City of Kerrville, she served as chief projects officer at Kerrville Hills Winery, where she managed client projects, oversaw marketing and community engagement efforts, and supported the company's growth initiatives. She has also held roles in marketing and development for educational and cultural organizations.

Hagemeier holds a Bachelor of Science in International Relations from St. Edward's University and has a strong foundation in communication, marketing strategies, and organizational development. Her talent for aligning vision with action has been a consistent theme throughout her career.

"We are thrilled to have Kelly step into this critical role," said Kerrville City Manager Dalton Rice. "Her strategic mindset, creativity, and strong ties to the community will be invaluable as we continue working to enhance Kerrville's economic vitality."

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