



City of Kerrville
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Holiday Lighted Parade float registration opening soon

Kerrville, Texas (Sept. 8, 2025) – Starting Wednesday, Sept. 10, the Kerrville Parks and Recreation Department will be accepting float entries for the 24th annual Holiday Lighted Parade. This favorite holiday tradition will be held on Saturday, Nov. 22, at approximately 6 p.m. in Downtown Kerrville.

Registration Information

Registration information and parade rules



can be found online at www.kerrvilletx.gov/1344/Holiday-Lighted-Parade. All float entries are to be submitted online, with payment required at registration. Participants should carefully review the rules and regulations prior to submitting their applications. The fee to participate in the parade is \$50 per entry plus a three percent card processing fee.

Registration for the Holiday Lighted Parade will close on Wednesday, Nov. 5, at 5 p.m. The parade is limited to the first 96 entries, so reserve your spot now. If space is still available, late

registration will be accepted until noon on Nov. 10 for \$75 per entry. Entries will NOT be accepted once the parade is at capacity or after the late registration deadline.

Parade Awards

The Holiday Lighted Parade began in 2001 and features participants from businesses, non-profits, youth groups, car clubs, and marching units. Awards will be given to the winners in these four categories: Marching, Youth, Non-Profit, and Commercial Business. A panel of local judges will evaluate each participant during the parade. Winners will be announced at the courthouse lighting ceremony directly following the parade. First place in each category will be awarded \$150.

For additional information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city's website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville Parks and Recreation Department or Instagram at [cityofkerrville](#).

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KERRVILLE PARKS AND RECREATION PRESENTS

HOLIDAY LIGHTED PARADE



NOVEMBER 22 | 6:00 P.M.

DOWNTOWN KERRVILLE



FREE EVENT

(830) 257-7300 | WWW.KERRVILLETX.GOV | RECREATION@KERRVILLETX.GOV