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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Save the Date: Jerrod Neimann on tap for the Kerrville River Festival on Oct. 16

Kerrville, Texas (Aug. 3, 2021) – Mark your calendars: The Kerrville River Festival will take place on Saturday, Oct. 16, 2021, in Louise Hays Park, 202 Thompson Dr. The Kerrville Parks and Recreation Department established this FREE event to celebrate Kerrville’s incorporation and heritage while encouraging people to get outdoors, be active and play.

The festival gates open at noon, but will also feature morning activities including the Kerrville Craft Beer Run (5K), exercise classes, and a Kerrville Sand Volleyball Association tournament.

This year’s annual festival will feature an array of family activities, community exhibitors, and major entertainment capped off by fireworks display at 9:30 p.m. The concert portion of the event will feature four different artists, a circus thrill show, and mini-performances by local organizations.

The headliner for the 2021 Kerrville River Festival concert is country music star Jerrod Niemann. Texas' own Austin Meade will also be performing, as well as Willow City and the Ryan Ross band. For a full list of currently scheduled activities, please visit: www.kerrvilleriverfestival.org

The Kerrville Parks and Recreation Department would like to thank this year's sponsors. Ken Stoepel Ford is sponsoring the main concert stage. Tinsley Realty Group is sponsoring this year's beer/wine concession, and State Aire is sponsoring one of the festival's shuttle buses. Other contributors include Hill Country Distillers, River Trail Cottages, Mini Mart and the Kerrville Sand Volleyball Association. If you would like to become a sponsor for this celebration of Kerrville, please contact kyle@tseentertainment.com or use the form on the website.

Interested in being an exhibitor at this event? The department is seeking outdoor-themed exhibitors along with others showing the heritage and culture of Kerrville. Exhibitors can use the website to apply or contact kassie@tseentertainment.com to learn more.

For more information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city's website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville TX – City Hall or Instagram at [cityofkerrville](https://www.instagram.com/cityofkerrville).

NOON —
9:30 PM



Get Outdoors. Be Active. Play.

A FREE all-day event to celebrate Kerrville's heritage and the great outdoors. This annual festival is back in 2021 and in a big way! With bigger entertainers, larger kid's zone, vendors, exhibitors, pop-up community performances and more! Come out and enjoy a full day of entertainment for free!



LIVE MUSIC • CIRCUS SHOW • KID'S ZONE
EXHIBITORS • VENDORS • FIREWORKS



JERROD NIEMANN



CIRQUE AKROBAT



AUSTIN MEADE

Pre-Festival activities start at 8:00 am and will include a 5K Beer Fun Run, Volleyball Tournament, and Exercise Classes!

LOUISE HAYS PARK | 202 Thompson Drive

Call 830-257-7300 with questions or
Visit www.kerrvilleriverfestival.org for full schedule and additional information.

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