

On October 18, 2023, the Main Street Advisory Board was called to order by Diana Howard, at 9:02 a.m., in the City Council Chambers at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Diana Howard
Sarah Lewis
Bethany Mikeska
Lanza Teague
Meredith Tilley Crook

Members Absent:

Teresa Craighead
Michael Gonzalez: Ex-Officio - HDBA
Katherine Howard: Ex-Officio - TIRZ
Travis Lindner

City Executive Staff Present:

Megan Folkerts, Senior Management Analyst

1. **CALL TO ORDER** Diana Howard called the meeting to order at 9:02 a.m.

2. **ANNOUNCEMENTS**

3. **PUBLIC COMMENT PERIOD**

Delayne Sigerman introduced herself and explained interest in participating in board activities.

4. **APPROVAL OF MINUTES**

- 4.A. Minutes from the regular Main Street Advisory Board (MSAB) meeting held on September 20, 2023.

Meredith Tilley-Crook motioned to approve the minutes, and Lanza Teague seconded. The motion passed 5-0.

5. **INFORMATION AND DISCUSSION**

- 5.A. Report Outs from “Four Pillar” Committees

- Economic Vitality – Travis Lindner, Teresa Craighead, Bethany Mikeska
 - None
- Design – Meredith Tilley-Crook, Lanza Teague, Katherine Howard
 - Meredith proposed forming a beautification committee in the spring for planting flowers/managing pre-eclipse beautification efforts.
- Promotion – Diana Howard, Sarah Lewis, Bethany Mikeska, Travis Lindner, Michael Gonzalez
 - None
- Organization – Diana Howard, Katherine Howard, Teresa Craighead, Sarah Lewis
 - It was reported that Mystical Musings has vacated the Crickets building, Fitch Estate Sales is currently vacant, and Wine About It has moved out of Palate Thyme.

- 5.B. Downtown Walking Tour Sign Project

The Board went through the walking tour brochure and assigned each other as contact people for every "stop". The plan is to have permissions completed by November meeting.

5.C. Downtown Beautification Projects

Katharine Boyette, Executive Director for the Community Arts Program at KCVB, spoke to the board about their public art efforts, and interest in assisting the board in soliciting volunteers and donations for various beautification efforts downtown.

6. CONSIDERATION AND POSSIBLE ACTION

6.A. Appoint Chairperson and Vice Chairperson

The board unanimously voted to appoint Teresa Craighead as Chair, and Lanza Teague as Vice-Chair.

6.B. Discuss November & December Meeting Schedule

The board unanimously voted to keep November's meeting scheduled, and cancel December's meeting.

7. ITEMS FOR FUTURE AGENDAS

8. ADJOURNMENT Diana Howard adjourned the meeting at 10:02 a.m.

APPROVED:


Teresa Craighead, Chairperson


Date approved

ATTEST:


Megan Folkerts, Senior Management Analyst