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FOR IMMEDIATE RELEASE

Mardi Gras on Main Call to Artists for Poster Competition

Kerrville, Texas (October 8, 2013) – The City of Kerrville Main Street program is seeking artists' entries for the 2014 Mardi Gras on Main Event Poster, now through November 8, 2013. The original artwork should be no smaller than 18 inches and no larger than 48 inches on any one side. Artists may submit up to three (3) pieces of original artwork for a single entry fee of \$35.00. These pieces must be original, never have been displayed prior to the event, and available for release. The winning artwork will be featured on the 2014 event poster and the event signature wine label. The winning artist will receive a \$250.00 cash award, framed poster of their winning artwork, a commemorative bottle of signature wine and two VIP tickets to the event. Entry forms are available at the Main Street office located at City Hall, 701 Main Street or online at www.kerrvilletx.gov. Entries must be submitted in electronic format. Please send the name of the piece and the image(s) as a JPEG file to Donna Bowyer, Main Street Coordinator at donna.bowyer@kerrvilletx.gov.

Mardi Gras on Main is a celebration of the very best of art, wine, music and cuisine in Grand Mardi Gras style. The event is scheduled for Fat Tuesday, March 4, 2014. "We are very excited to bring back the poster and announce that Mardi Gras will be held outside in

the heart of Downtown Kerrville,” stated Donna Bowyer, Main Street Coordinator. “Having Mardi Gras downtown is such a natural fit. It’s a perfect spot for a good time out on the town”. More exciting event details will be released soon.

The Kerrville Main Street Program has been in existence since 1995. The mission of Kerrville Main Street is to encourage civic, social, and economic welfare, to foster civic pride and cooperation, and to enhance the aesthetic, historical and cultural aspects of Kerrville through a four-point approach under the Texas Main Street Program - Organization, Promotion, Design, and Economic Restructuring - to Main Street.

For more information, please contact Donna Bowyer, Main Street Coordinator at 830.258.1113, via e-mail to donna.bowyer@kerrvilletx.gov or visit www.kerrvilletx.gov.

The 2012 Mardi Gras Winning Artwork:

