



**City of Kerrville**

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**FOR IMMEDIATE RELEASE**

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**2013 Holiday Lighted Parade a Big Success**

**Kerrville, Texas (December 9, 2013)** – Dark wintry skies and cold temperatures set the tone for a wonderful evening in the Hill Country for the 13<sup>th</sup> annual Holiday Lighted Parade last Saturday, December 7<sup>th</sup> in downtown Kerrville.

The parade entries consisted of a variety of businesses, non-profits, marching units, youth groups and autos, all of which prepared floats to be judged on creativity, illumination, and holiday spirit. Judges for the evening were all downtown business owners: Tomasa O’Hern owner of Yeo-Bo’s Café; Dayton Baublitz owner of Baublitz Jewelers; and Kelly Varwig owner of Salada’s. Grand Marshal for the evening was Randy Beamer co-anchor and photojournalist for News 4 San Antonio who led the 13<sup>th</sup> Annual Holiday Lighted Parade through the streets of downtown Kerrville.

In addition to the entries that participated, hundreds of spectators lined the streets of Kerrville to view what is considered the start of the holiday season for the Hill Country. “It was a cold beautiful evening. We are pleased with the success of the event and excited to see so many people braving the cold weather for the festivities,” stated Donna Bowyer, Main Street Coordinator for the City of Kerrville, “What a wonderful way to start celebrating the holiday season.”

Winners of the 2013 Holiday Lighted Parade are as follows:

- **Non-Profit Group** - #85 Kerrville Host Lions Club;
- **Commercial Group** - #40 Santa's Workshop: Texas Division;
- **Youth Group** - #46 Kerrville 4-H Club "Jamaica Me Christmas"; and
- **Walking Group** - #66 Kerr County Roller Derby.

Congratulations to all of our winners and each group will be awarded a cash prize of \$150.00. A big "thank you" goes out to all the spectators, volunteers, participants, and everyone who made the parade a success including Grand Marshal Randy Beamer, announcer Stephen LupPlace, and generous sponsors Crenwelge Motors and Secor Equipment Company and of course Santa Clause! Kerrville Main Street hopes everyone has a very Merry Christmas and Happy Holidays.

For additional information contact Ashlea Boyle, Main Street / Special Projects Manager at 830.258.1153, via email [ashlea.boyle@kerrvilletx.gov](mailto:ashlea.boyle@kerrvilletx.gov) or visit the city's website at [www.kerrvilletx.gov](http://www.kerrvilletx.gov).



Non-Profit Group Winner – Kerrville Host Lions Club