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### Roxyann's Shabby Chic Boutique Now Open in Downtown Kerrville

Kerrville, Texas (May 23, 2014) – Kerrville Main Street is very excited to announce a much anticipated new business has opened in downtown Kerrville! 703 Water Street is now home to *Roxyann's Shabby Chic Boutique* which opened softly with a Ribbon Cutting on May 23, 2014.

*Roxyann's* is a family owned and operated business by Roxyann Baldwin, her husband Pete and their children Charly, Chasity, and Eric. The family put in an extreme amount of hard work transforming the building into a beautiful new boutique. With its laminate wood floors, tin roof, eclectic furnishings, and the neatest walls that were completed using the tissue paper treatment method, *Roxyann's* is an impressive addition to downtown Kerrville.

"I've lived in Kerrville since I was a kid and have traveled the world. There's just something about Kerrville though...Kerrville has always been home to me. There's no other place I would rather open our boutique," said Roxyann Baldwin. "I love downtown. I've seen it transition through the years and I'm really excited about how downtown is evolving. I want my kids and grandkids to grow up here." *Roxyann's* carries unique ever changing inventory and popular brands that you can't find in Kerrville such as Lucky Brand Jean Co. and Rock Revival, which will be arriving very soon. They also carry Nacona Belt Co., Burlap &

Paisleys and Blazing Roxx and carefully selected styles that are feminine, classic, and affordable. The designers are from all over the country and not ordered in mass quantities, so when you buy a piece, it is unique.

“We are thrilled with the opening of *Roxyann’s*, and just in time for all of the Memorial Day weekend festivities too,” stated Ashlea Boyle, Special Projects Manager. “Roxyann and her family are genuinely friendly and so excited to assist you with finding the perfect outfit or gift. It’s the go-to place for clothes and accessories that are fashionable and affordable. A definite complement to all the wonderful things our historic downtown already has to offer.”

*Roxyann’s Shabby Chic Boutique* is open Monday – Saturday 10:00 a.m. – 6:00 p.m. They can be reached by phone at (830) 890-5731, via website at [www.roxyanns.com](http://www.roxyanns.com), or better yet, stop by and visit them at 703 Water Street.

For additional information contact Ashlea Boyle, Special Projects Manager at 830.258.1153 via e-mail to [ashlea.boyle@kerrvilletx.gov](mailto:ashlea.boyle@kerrvilletx.gov) or visit the city’s website at [www.kerrvilletx.gov](http://www.kerrvilletx.gov).



*Roxyann’s Shabby Chic Boutique Ribbon Cutting – May 23, 2014*

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