



City of Kerrville

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FOR IMMEDIATE RELEASE

**[Get Outdoors Day event to be held June 14th
at Kerrville-Schreiner Park](#)**

Kerrville, Texas (May 30, 2014) – The Kerrville Parks and Recreation Department will be hosting the *Get Outdoors Day* event on Saturday, June 14, 2014, as part of the national effort to encourage healthy and active outdoor fun for all ages. The event will offer opportunities for families to experience traditional and non-traditional types of outdoor activities, with the primary goals of reaching first-time visitors to public lands and reconnecting our youth to the great outdoors. The *Get Outdoors Day* event will be held at Kerrville-Schreiner Park, 2385 Bandera Highway, along the Guadalupe River from 9:00 a.m. to 1:00 p.m. Attendance to the event is free to the public and access to the park for day use will be free on June 14th. Additionally, all overnight camping fees at the park will be half price for the evening of June 14th.

The event will offer a mix of hands-on demonstrations, displays, and activities where park guests can experience new trends in outdoor recreation. Activities will include kayak, canoe, and stand-up paddleboard demonstrations, hands-on archery lessons, mountain bike information, recreational vehicle (RV) display, a tyke hike, butterfly garden presentation, storytelling, an outdoors craft project for kids, discount

coupons for rentals and activities, and more. There will also be information shared about the Guadalupe River and Kerrville-Schreiner Park activities happening throughout the year. Local businesses such as *Home Depot*, *Ronnie Bock Kerrville RV*, *Kerrville Kayak and Canoe*, *Hill Country Bicycle Works*, *Buzzie's BBQ*, the *Upper Guadalupe River Authority*, and others, will be participating.

The *Get Outdoors Day* was launched in 2008 by proclamation of the President of the United States in a nationwide effort focusing on a single day to connect Americans, and especially children, with nature and active lifestyles. Kerrville is one of 155 official *Get Outdoors Day* sites across the nation that will welcome an estimated 60,000 new faces to the joy and benefits of the great outdoors. "We are very fortunate to be located in an area of the country where numerous outdoor opportunities are so easily accessible. We hope that Kerrville takes advantage of the *Get Outdoors Day* in Kerrville-Schreiner Park on June 14th," said Malcolm Matthews, Director of the Kerrville Parks and Recreation Department.

For additional information and scheduling of activities during the *Get Outdoors Day* event, please visit the city's website at www.kerrvilletx.gov, call the Parks and Recreation Department at 830.257.7300, or contact Ashlea Boyle, Special Projects Manager at 830.258.1153 or via e-mail to ashlea.boyle@kerrvilletx.gov.

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