



City of Kerrville

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FOR IMMEDIATE RELEASE

Motor Maids and Wounded Warrior Parade
to be held July 8, 2014

Kerrville, Texas (July 3, 2014) – On Tuesday, July 8, 2014, there will be a parade welcoming the Motor Maids, Inc. and the Operation Second Chance – Wounded Warrior Family Retreat to Kerrville. Both organizations are having their annual events in Kerrville next week. Riding motorcycles of every make, model, and color of the rainbow, the Motor Maids (also known as the “First Ladies of Motorcycling”) will partake in a large parade from the Inn of the Hills Hotel and Conference Center to the Veteran’s Affair Medical Center beginning at 7:50 p.m. Also participating in the welcome parade will be several families of the Operation Second Chance – Wounded Warrior Family Retreat.

The parade will commence at the Inn of the Hills, progress eastbound on Junction Highway to Water Street through the downtown area to Memorial Boulevard and to the termination point at the VA Medical Center, 3600 Memorial Boulevard. Approximately 200 motorcyclists will be participating in addition to the families of the Wounded Warriors.

The Motor Maids are the longest standing women motorcyclists from the United States and Canada – grandmothers, aunts, mothers, sisters, daughters, - all riding for the sheer enjoyment of riding and to promote a positive and safe image of motorcycling. The

mission statement of this group is to ride together as a group and club, to have fun as a group, respect history and believe in the traditions. Arthur Davidson the founder of Harley-Davidson Motor Company supported Motor Maids which benefited the group. The Motor Maids parade in full uniform consisting of white gloves and white vests sporting their home state or province.

The Operation Second Chance – Wounded Warrior organization is a non-profit organization that hosts a family retreat once a year. Their mission is to provide support to our wounded combat veterans and giving thanks to those who gave so much to us. Let's welcome these two outstanding organizations to Kerrville by cheering, displaying patriotic or military flags, or by just simply watching this amazing parade throughout the route.

For additional information contact Ashlea Boyle, Special Projects Manager at 830.258.1153 via e-mail to ashlea.boyle@kerrvilletx.gov or visit the city's website at www.kerrvilletx.gov.

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