



City of Kerrville
701 Main Street
Kerrville, Texas 78028
(830) 257-8000
www.kerrvilletx.gov

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Ashlea Boyle, Special Projects Manager
(830) 258-1153
ashlea.boyle@kerrvilletx.gov

Holiday Lighted Parade Now Accepting Float Applications

Kerrville, Texas (September 29, 2014) – The Kerrville Main Street Program would like to invite everyone to join us for the 14th Annual Holiday Lighted Parade at 6:00 p.m. on Saturday, November 22, 2014 in downtown Kerrville. The Holiday Lighted Parade will officially welcome the holiday season, and most importantly the arrival of Santa Claus riding in his signature fire truck. Preparations are currently underway to mark this exciting event.

Applications for float entries are now being accepted. Applications with parade rules and regulations are available at City Hall located at 701 Main Street and online at www.mainstreetkerrville.com. The fee is \$15.00 per entry and all entries must be received by November 7, 2014.

The parade will commence at the corner of the G Street Bridge and Water Street. It will travel westbound on Water Street, make a right on Earl Garrett and will then end at the Kerr County Courthouse. The Courthouse Lighting Ceremony will serve as the finale. Entries

will line up at East Main and Clearwater Paseo and will travel down SH 27 before turning left onto Water Street for the start of the parade.

The parade began in 2001 and features businesses, non-profits, youth groups, auto and marching units. Typically there are over 85 entries and each entry will be completely lit for night-time viewing. For the fifth year in a row, cash awards will be given out for the category winners. First place in each of the four categories including Marching, Youth, Non-Profit and Commercial Business will be awarded \$150.00. Each participant will be judged by a panel of judges during the parade. The winners will be announced at the Courthouse Lighting Ceremony following the Holiday Lighted Parade and an announcement will be released to the area media.

The Holiday Lighted Parade will be fun for the whole family and everyone is encouraged to attend this festive event. Don't forget that downtown Kerrville has a free public parking garage so you don't need to worry about finding a place to park.

Anyone that is interested in serving on the Holiday Lighted Parade Committee to help produce this fun event may send an e-mail to ashlea.boyle@kerrvilletx.gov.

For additional information contact Ashlea Boyle, Special Projects Manager at (830) 258-1153 via e-mail to ashlea.boyle@kerrvilletx.gov or visit the city's website at www.kerrvilletx.gov.

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Holiday Lighted Parade
Kerrville, Texas

OFFICIAL ENTRY FORM HOLIDAY LIGHTED PARADE KERRVILLE, TEXAS

Parade Date:
Saturday, November 22, 2014
6:00 p.m.

Event Sponsor:

City of Kerrville Main Street Program

Please answer *each* question and be specific. Entries will not be accepted until all information is complete. **All entries must be received by Friday, November 7, 2014.** A separate entry form must be completed for each entry. Parade spots are limited to the first 100 entries. Due to size and timing of event we are only able to accommodate 100 entries.

IMPORTANT: You will receive a parade confirmation and further instructions regarding check-in time, your group and individual parade number prior to the parade date (the week of the parade). Please list the primary contact person's information so we may make sure to keep you informed.

Name of Entry: _____

Contact Person: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Cell: _____

Email: _____

Sponsoring business or organization: _____

ENTRY DESCRIPTION

Select a type of entry from the list below. A separate entry form must be completed for each entry, i.e. if you are registering two separate cars, each must be listed on separate forms. **ABSOLUTELY NO 18 WHEELERS WILL BE ALLOWED.**

Division: Commercial Non-Profit Marching Youth or Other: _____

Float: Total length, including tow vehicle: _____ Est. number of riders: _____

Is the float built on a truck & trailer? Yes No Other: _____

Will your entry include music? Yes No

Will your entry have pets riding on it? Yes No If yes, what kind? _____

Vehicle: List make & model: _____

Marching Band: Est. number of marchers: _____

Walking Group / Marchers: Est. number in group: _____

Royalty and Title: _____

Note: Royalty is responsible for providing for transportation and vehicle signage

Other: Please describe. Be specific: _____

COMMENTS FOR PARADE ANNOUNCER

Provide a description of your entry. Please be as specific as possible, including previous parade participation. The information provided below will be read (as written) by the parade commentator. Please write legibly. You may attach a typed description if you like.

The undersigned agrees to participate in the Kerrville Main Street 2014 Holiday Lighted Parade to be held **Saturday, November 22, 2014, at 6:00 P.M.** in Downtown Kerrville. We agree to cooperate in every way possible and to abide by the established rules in order to insure the safety and success of the parade.

Kerrville Main Street members shall not be responsible and / or held liable for the property of the participants from theft, damage by fire, water, accidents and / or other causes of injuries. It is hereby understood and agreed that the above organization, business, cooperation, and / or individual(s) shall not hold the officers, members, agents, volunteers and / or employees of the Kerrville Main Street, and / or sponsor(s) of the event responsible for any and all liability, suit, destruction, injury, and / or claims caused by them, their volunteers and / or to volunteer, participants and / or spectators.

Signature

Date

<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Entry Fees:</td> <td>\$15 per entry (cash, check, or credit card)</td> </tr> <tr> <td>Make checks payable to:</td> <td>Kerrville Main Street</td> </tr> <tr> <td>Either deliver entry form and fee to:</td> <td>Kerrville Main Street City Hall 701 Main Street Kerrville, Texas 78028</td> </tr> <tr> <td colspan="2" style="text-align: center; padding: 10px 0 0 0;">OR</td> </tr> <tr> <td>E-mail entry form to:</td> <td>ashlea.boyle@kerrvilletx.gov</td> </tr> <tr> <td>Questions:</td> <td>Ashlea Boyle Special Projects Manager ashlea.boyle@kerrvilletx.gov (830) 258-1153</td> </tr> </table> <p style="text-align: center; background-color: yellow; margin-top: 10px;">***Return by Friday, November 7, 2014***</p>	Entry Fees:	\$15 per entry (cash, check, or credit card)	Make checks payable to:	Kerrville Main Street	Either deliver entry form and fee to:	Kerrville Main Street City Hall 701 Main Street Kerrville, Texas 78028	OR		E-mail entry form to:	ashlea.boyle@kerrvilletx.gov	Questions:	Ashlea Boyle Special Projects Manager ashlea.boyle@kerrvilletx.gov (830) 258-1153	<p style="text-align: center; font-style: italic;">Please Print Clearly</p> <p>I will be paying by:</p> <p><input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Credit Card*</p> <p><small>*For Credit Cards, please fill out the following:</small></p> <p>Name on Card: _____</p> <p>Card Number: _____</p> <p>Exp. Date: _____</p> <p>Security Code: _____</p> <p>Billing Zip Code: _____</p> <p><small>I hereby authorize the City of Kerrville to charge \$15 per entry for payment of the Holiday Parade entry fee.</small></p> <p>Signature: _____</p>
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For Internal Use Only

Entry Received: _____ Paid: _____ Check No: _____

Please return pages 1-2 and keep pages 3-5 for your records



Holiday Lighted Parade Kerrville, Texas

SANTA

Kerrville Main Street will host the Santa Claus for the Parade; please do not have any additional Santa's on your float (Blue Santa's are still considered additional Santa's and will not be allowed). Additional Santas are **not allowed** in this parade. Thank you for understanding the sensitivity of this.

ILLUMINATION

All parade entries must be thoroughly illuminated. Illumination consists of Christmas lights and other forms of lighting to where your ENTIRE entry is illuminated. Entries that show up with only the headlights on their vehicles turned on will be disqualified. Entries will not be accepted without lighting. All holiday themes are welcome - Thanksgiving, Christmas, Hanukkah, New Year's, etc.

PARADE ASSEMBLY & DISBURSEMENT

Check in for floats, trailers, large vehicles, cars, etc., will be at 4:00 p.m. at the corner of Westminster and East Main and the line up will form along East Main Street and Clearwater Paseo. The drop off point for float riders will be at the check in point at the corner of Westminster and East Main. **VEHICLES DROPPING OFF FLOAT PARTICIPANTS WILL NOT BE ALLOWED IN THE LINE UP AREA.** The best way to enter the check in site is to come up Sidney Baker Street, turn onto Hwy 27 / Main Street and then follow Main Street until it intersects with Westminster. Do not stay on Hwy 27 at the curve; you will need to veer with Main Street.

We will have a staggered lineup every 30 minutes along East Main and Clearwater Paseo and will be grouping you into 3 groups; A, B, and C. Group A will line up at 4:00 p.m., Group B will line up at 4:30 p.m. and Group C will line up at 5:00 p.m. The participants will then step off of Clearwater Paseo at 5:30 p.m. and travel up SH 27. The three middle lanes of SH 27 will be closed. Lane closures will include the two way left turn lane and the two inside main lanes to accommodate the flow of the parade onto the parade route. The parade will take a left onto Water Street and will then start at the corner of the G Street Bridge and Water Street.

Check in for marching bands, walking groups, horse & rider clubs, etc., will be at 4:30 p.m. at the Culligan Water Store (1612 Water Street). You will remain at this location and be fed into the parade once it hits this location. The best way to enter this check in site it to go east on SH 27, turn right on G Street and Culligan will be on your right. The parade will then travel the normal route going west on Water Street to the Star and then north to the courthouse. All registered entries will receive detailed information regarding the parade assembly location, check-in times, and disbursement rules one week prior to the event. The contact person listed on the entry form is responsible for notifying all float riders and drivers about the assembly and disbursement rules.

HORSES

All horses must have a negative EIA (Coggins) with in the past 12 months. All horses must provide own street cleaners; littering ordinance strictly enforced.

LIABILITY

All entries must be registered with liability waivers on file with the City of Kerrville Main Street Program. (Located on application)

FLOAT RIDERS

No one is permitted to ride on car top, fender, hood, etc.

FLOAT & VEHICLE DRIVERS

All drivers must be licensed and adequately trained to drive their float. The driver should have perfect visibility of the road ahead. Once the float is in position in the line-up area, the driver must be in attendance at all times and available to move the unit as necessary. Entries must remain in position assigned, unless approved by a parade official.

DISTRIBUTION OF MATERIALS

Candy, samples or other materials of any kind may NOT be thrown or otherwise distributed from the float while on the parade route (city ordinance). Units in violation of this rule will be removed from the parade.

MARCHING UNITS

All bands and marching units shall be uniformly dressed and accompanied by an adult leader. An adult responsible for following all parade rules shall accompany youth organizations or groups.

ALCOHOLIC BEVERAGES

No alcoholic beverages of any kinds will be allowed in or on the float or tow vehicle. The consumption of any alcoholic beverage is strictly prohibited and violators will be prosecuted.

FIRE EXTINGUISHER

At least one five-pound dry chemical or 10-pound carbon dioxide fire extinguisher should be placed within easy reach of the float driver. There should be at least one fire extinguisher near each generator. **EACH FLOAT WILL REQUIRE A FIRE EXTINGUISHER.**

INCLEMENT WEATHER

The parade will be held on the day scheduled unless there is severe inclement weather. Weather updates and announcements will be made available on the City's website at www.kerrvilletx.gov, www.mainstreetkerrville.com, or you may call (830) 258-1153.

ENTRY FEES

Entry fees are as follows: \$15 for floats, trailers, large vehicles, cars, royalty, marching bands, walking groups, and horse & rider clubs. Checks should be made payable to: Kerrville Main Street.

PRIZES

Cash awards will be given for first place in each of the four categories including Marching, Youth, Non-Profit and Commercial. First place is \$150.00 and will be paid the week after the parade via check. All winners will be announced at the Courthouse Lighting Ceremony following the Holiday Lighted Parade. An announcement will be released to area media. Entries are judged on the following criteria: aesthetic quality, originality, creativity, use of animation and / or humor and use of illumination.

DISCLAIMER

The Kerrville Main Street Holiday Lighted Parade Committee reserves the right to refuse any entries not conforming to family oriented quality and high standards of the parade. Failure to comply with rules may result in removal from parade and will effect future invitations to participate. All Parade Committee Decisions are final.

QUESTIONS?

For more information please contact:

Ashlea Boyle

Special Projects Manager, City of Kerrville

ashlea.boyle@kerrvilletx.gov / (830) 258-1153 direct / (830) 257-8000 City Hall

CHECK IN & STAGING MAP FOR THE 2014 HOLIDAY LIGHTED PARADE

Saturday, November 22, 2014

REMEMBER:

1. Your entry **MUST** arrive to check in during your designated time. No early or late arrivals. You will receive parade confirmation and further instructions regarding check-in time, your group and individual parade number, one (1) week prior to the parade date. Please list the contact person, email address, and email address to which this information should be mailed and or/ emailed on the entry form.
2. Floats, trailers, large vehicles, cars, etc., check in at the corner of East Main & Westminster Street beginning at 4:00 p.m. for Group A, 4:30 for Group B, and 5:00 for Group C. The best way to enter the check in site is to come up Sidney Baker Street, turn onto Main Street and then follow it until it intersects with Westminster.
3. Marching bands, walking groups, horse & rider clubs, etc., check in at the Culligan Water Store (1612 Water Street) by 4:30 p.m. You will remain at this location and be fed into the parade once it hits this location. The best way to enter this check in site is to go east on SH 27, turn right on G Street and Culligan will be on your right.
4. Do NOT throw candy. The Kerrville Police Department will remove violators from the parade.
5. You **MUST** have a fire extinguisher on your float or the Kerrville Fire Department will remove you from lineup.

