



Holiday Lighted Parade
Kerrville, Texas

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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2014 Holiday Lighted Parade Considered a Success

Kerrville, Texas (November 24, 2014) – Although it had rained most of the day on Saturday, November 22nd, evening skies were clear and it turned out to be a lovely evening for the 14th Annual Holiday Lighted Parade and Courthouse Lighting Ceremony.

The parade entries consisted of a variety of businesses, non-profits, marching units, youth groups and autos, all of which prepared floats and were then judged on creativity, illumination, and holiday spirit. Judges for the evening were all downtown business owners: Tomasa O’Hern of Yeo-Bo’s Café, Keri Wilt of Grape Juice and president of the Historic Downtown Business Alliance, and Erica Peck of Erica Rose Boutique.

Grand Marshal for the evening was District 53 State Representative Andrew Murr and his family, who led the parade through the streets of downtown Kerrville.

In addition to the 75 plus entries that participated, thousands of spectators lined the streets of Kerrville to view what is considered the start of the holiday season for the Hill Country. Kimberly Snyder, Main Street Manager commented, “Even with rainfall in the

forecast, we were blessed with a beautiful evening the whole community came out to enjoy.”

Winners of the 2014 Holiday Lighted Parade are as follows:

- **Non-Profit Group** - First Baptist Church “Jesus on a Harley”;
- **Commercial Group** - Texas Express Lube & Auto;
- **Youth Group** - Group Girl Scout Troop #672;
- **Walking Group** - Tivy High School Cheerleaders; and
- **Other** - The Kerr County Jeepers.

Congratulations to all of the winners and each group will be awarded a cash prize of \$150.00. A big “thank you” goes out to all the spectators, volunteers, participants, and everyone who made the parade a success including Grand Marshal Andrew Murr, Master of Cermonies Harley Belew, and generous sponsors Secor Equipment Company, Crenwelge Motors, Roberts Auto Sales, National Car Sales, and the Courthouse Lighting Ceremony Committe. Special thanks to the Kerrville City Council, Main Street Advisory Board, and the City of Kerrville Departments of Public Works, Police, Fire, and Parks & Recreation, and of course Santa Claus for coming all the way from the North Pole again this year!

“We are fortunate to have such a wonderful community to support this annual tradition,” said Ashlea Boyle, Special Projects Manager. “The weather cooperated, the floats looked fantastic, and the streets were full of smiling faces celebrating the Christmas spirit. What a great way to welcome the holidays!”

Kerrville Main Street hopes everyone has a safe and wonderful Holiday Season.

For additional information contact Ashlea Boyle, Special Projects Manager at (830) 258-1153, via email ashlea.boyle@kerrvilletx.gov or visit the city's website at www.kerrvilletx.gov.

2014 Holiday Lighted Parade Winners



Texas Express Lube & Auto



Tivy High School Cheerleaders



First Baptist Church "Jesus on a Harley"



Girl Scout Troop 672

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