



City of Kerrville
701 Main Street
Kerrville, Texas 78028
(830) 257-8000
www.kerrvilletx.gov

PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE

Contact: Kaitlin Berry, Special Projects Manager
(830) 258-1116
kaitlin.berry@kerrvilletx.gov

City of Kerrville Prepares for Potential Heavy Rain, Flooding

Kerrville, Texas (May 26, 2016) – Weather forecasts show a potential for more heavy rainfall in the Kerrville area over the Memorial Day Weekend. As a result, city departments are taking precautionary measures in preparation for more potential flooding, and emergency management crews have raised the Emergency Alert level to yellow.

The City of Kerrville would like to remind residents of several precautions to take in the event of flash flooding, most importantly to “Turn Around, Don’t Drown” if you encounter a flooded road.

Each year more deaths occur due to flooding than from any other thunderstorm related hazard. The Centers for Disease Control and Prevention report that over half of all flood-related drownings occur when a vehicle is driven into hazardous flood water. The next highest percentage of flood-related deaths is due to walking into or near flood waters. Individuals often underestimate the force and power of water.

Many flood related deaths occur in automobiles that are swept downstream. Often times many of these deaths are preventable if drivers respect road barriers and avoided flooded roads.

A mere 6 inches of fast-moving flood water can knock over an adult. It takes just 12 inches of rushing water to carry away a small car, while two feet of rushing water can carry away most vehicles.

The National Weather Service also advises that in hilly terrain there are hundreds of low water crossings which are potentially dangerous in heavy rain. Drivers are reminded not to attempt to cross flooded roads and instead find alternate routes.

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