



Holiday Lighted Parade
Kerrville, Texas

City of Kerrville
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Holiday Lighted Parade Grand Marshal Announcement

Kerrville, Texas (Nov. 10, 2017) – The City of Kerrville would like to invite everyone to join us for the 17th Annual Holiday Lighted Parade at 6 p.m. on Saturday, Nov. 18 in downtown Kerrville. The Holiday Lighted Parade will officially welcome the holiday season, and most importantly the arrival of Santa Claus riding in his signature fire truck. Preparations are currently underway to mark this exciting event.

Entries will line up at East Main and Clearwater Paseo and will travel down SH 27 before turning left onto Water Street for the start of the parade.

The parade will commence at the corner of the G Street Bridge and Water Street. It will travel westbound on Water Street, make a right on Earl Garrett, and will then end at the Kerr County Courthouse. The Courthouse Lighting Ceremony will serve as the finale.

The parade began in 2001 and features businesses, non-profits, youth groups, auto and marching units. Typically there are more than 70 entries and each entry will be completely lit for night-time viewing. For the ninth year in a row, awards will be given out

for the category winners. First place in each of the four categories including Marching, Youth, Non-Profit and Commercial Business will be awarded \$150. Each participant will be judged by a panel of judges during the parade. The winners will be announced at the Courthouse Lighting Ceremony following the Holiday Lighted Parade and an announcement will be released to the area media.

Each year the parade features a Grand Marshal that begins the Holiday Parade. The Kerrville Parks and Recreation Department is excited to announce Steve Schwarz as the Grand Marshal for the 2017 Holiday Lighted Parade.

Schwarz grew up in Kerrville, the son and grandson of educators, and graduated from Tivy High School in 1980. He married his lovely wife, Therese, in 1987 and has been blessed with four wonderful children: Hannah, Stephen, Christopher and Michael.

Schwarz earned his Bachelor of Business Administration from Angelo State University and his Masters of Education from Sul Ross State University. He moved back to Kerrville in 1994 and started teaching at Tivy in 1995. He was an assistant principal at Tivy High School for three years and then principal for five years. Currently, he is the senior director of Alternative Education for the Kerrville Independent School District.

Schwarz was recently honored as the Citizen of the Year at the 95th Annual Chamber Choice Awards Banquet.

The Holiday Lighted Parade will be fun for the whole family and everyone is encouraged to attend this festive event. Don't forget that downtown Kerrville has a free public parking garage, so you don't need to worry about finding a place to park.

For additional information, contact the Parks and Recreation Department at 257-7300, or visit the city's website at www.kervilletx.gov.



Steve Schwarz
2017 Holiday Lighted Parade Grand Marshal

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HOLIDAY LIGHTED PARADE STREET CLOSURES

**LISTED BELOW IS THE TIME SCHEDULE FOR THE
CLOSING OF THE STREETS ON NOVEMBER 18, 2017,
FOR THE HOLIDAY LIGHTED PARADE**

- SH27 Eastbound Lanes (Clearwater Paseo to H Street) from 4:00 PM to 7:00 PM
- East Main from Westminster to Meadowview – 3:00 PM
- Clearwater Paseo from Hwy 27 to East Main – 3:00 PM
- Water Street – beginning at 3:00 PM
- Earl Garrett Street – beginning at 4:00 PM
(Coning off parking spaces will begin at 2:00 PM)
- Tivy Street to SH27 – beginning at 4:30 PM
- A Street to 27 – beginning at 4:00 PM
- B Street to 27 – beginning at 4:00 PM
- C Street to 27 – beginning at 4:00 PM
- D Street to 27 – beginning at 4:00 PM
- E Street to 27 – beginning at 4:00 PM
- F Street to 27 – beginning at 4:00 PM
- G Street to 27 – beginning at 4:00 PM
- H Street to 27 – beginning at 4:00 PM

**WE ANTICIPATE THE STREETS RE-OPENING AT APPROXIMATELY 7:00 PM.
HOWEVER, THERE IS A POSSIBILITY THAT THESE CLOSURES COULD
EXTEND BEYOND THE GIVEN TIME FRAME.**