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PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE

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America Recycles Day this Wednesday

Kerrville, Texas (November 13, 2017) – America Recycles Day is Wednesday, Nov. 15, 2017.

On this day, communities all across the United States will come together for the only nationally recognized day dedicated to the promotion of recycling. It is a special reminder of the importance of recycling and encourages citizens to buy and use products made from recycled material.

In various areas, paper, glass, aluminum cans, electronics, plastic, scrap metal and numerous other items are being recycled every day. By doing so, consumers are helping reduce waste, conserve energy and preserve many of our natural resources. Having a recycling program in your area allows citizens to be a contributor to the growing trend of communities that are aiming for waste reduction and taking steps towards making a positive impact on the environment.

On Nov. 15, the Solid Waste Division challenges you to take the recycling initiative and find ways to improve recycling by doing the following:

- **Look Beyond your home for recycling opportunities.**
- **Get your family involved.**
- **Encourage your neighbors to recycle.**
- **Become a Recycling Leader in your home, office, work place, school, etc.**
- **Recycle as many things as possible.**
- **Place a bin or a bag next to garbage cans so it's easy to separate recyclables.**

Recycling is one of the easiest opportunities among many that are aimed at protecting your environment , so next time you are about to discard an item in the garbage, ask yourself "Can this be recycled".

The Solid Waste Division would also like to thank all the patrons who visit the recycling drop off site on a regular basis and encourage others to take part as well. For information on this site or the Solid Waste program, visit the city's website at www.kerrilletx.gov or call (830) 257-8000.