



Holiday Lighted Parade
Kerrville, Texas

City of Kerrville
701 Main Street
Kerrville, Texas 78028
(830) 257-8000
www.kerrvilletx.gov

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Stuart Cunyus, Public Information Officer
(830) 258-1116
stuart.cunyus@kerrvilletx.gov

2017 Holiday Lighted Parade Winners Announced

Kerrville, Texas (date) – The City of Kerrville’s Parks and Recreation Department is pleased to announce the winners of the 2017 Holiday Lighted Parade have been selected.

The Holiday Lighted Parade and Courthouse Lighting Ceremony took place Saturday, Nov. 18 in downtown Kerrville. Grand Marshal for the evening was Steve Schwarz, who with his wife Therese led the parade through the downtown streets. Hundreds of spectators lined the parade path to view the 91 spectacular entries and kick off the holiday season in the Hill Country.

Parade entries included a variety of businesses, non-profits, marching units, youth groups and festive automobiles. All entrants were judged on creativity, illumination, overall appearance and holiday spirit.

In the Non-Profit Group category, the Kerrville State Hospital was awarded first prize. In the Commercial Group category, Sylvester G. Ramirez, M.D. was awarded first prize. In the Marching Group category, The Beachers were awarded first prize. In the Youth Group category, Foundations Academy was awarded first prize. Each winning group will be awarded a cash prize of \$150.

The City of Kerrville would like to congratulate each of the winners and extend our sincere gratitude to the spectators, volunteers, participants and all others who made this parade a success, including Grand Marshal Steve Schwarz, Master of Ceremonies Richard Lee, our generous sponsor Crenwelge Motors, our judges, and the Courthouse Lighting Ceremony Committee. The city would also like to extend a special thanks to the Kerrville City Council, and the City of Kerrville Departments of Public Works, Police, Fire, and Parks and Recreation for making the parade possible, and of course to Santa Claus for coming all the way from the North Pole again this year!

“We are fortunate to have such a great community to support this annual tradition,” said Josh Rodrigue, Parks and Recreation Specialist. “The floats looked fantastic, and the streets were full of smiling faces celebrating the Christmas spirit. What a great way to welcome the holidays!”

The City of Kerrville wishes everyone a safe and wonderful holiday season.

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Pictured: – First Place in the Non-Profit Group Category – Kerrville State Hospital.



Pictured: – First Place in the Commercial Group Category – Sylvester G. Ramirez, M.D.



Pictured: – First Place in the Marching Group Category – The Beachers.



Pictured: – First Place in the Youth Group Category – Foundations Academy.



Photos by Aaron Yates/KerrvillePhoto.com