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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Ribbon Cutting Ceremony and Public Grand Opening of the Kerrville Sports Complex

Kerrville, Texas (Jan. 9, 2018) – The City of Kerrville is pleased to invite the community to a two-part event for the Grand Opening of the new Kerrville Sports Complex. The first event, a Ribbon Cutting Ceremony, will take place Wednesday, Jan. 17 at 10 a.m. on the baseball side of the complex. The second event, the Public Grand Opening, will take place Saturday, Jan. 20 from 10 a.m. to 6 p.m. Both events will be held at the Sports Complex located along Holdsworth Drive at 111 Home Run Drive, Kerrville, Texas 78028.

The City and D-BAT have several activities scheduled for the grand opening on Saturday, Jan. 20. There will be a “first pitch” at 10 a.m., a “first kick” on the soccer side at noon, bouncy houses, free food, and self-tours of the complex, including the soccer and baseball fields and the DBAT batting cages and pro-shop. The soccer side will remain open from the “first kick” at noon until 2 p.m. for pick-up soccer games and self-tours of the fields.

Project History

In 2015, The Cailloux Foundation donated 104 acres of land on Holdsworth Drive to the City of Kerrville for the creation of a sports complex to better serve the needs of the growing Kerrville community. Since that time, the City provided \$9 million in funding through its 4B sales tax entity, the Economic Improvement Corporation, for the creation of 11 baseball/softball fields, 20 acres of irrigated soccer field space, restroom and concession buildings, and a facility maintenance building. The City also provided \$2 million in funding for an indoor practice facility, which includes a fully stocked pro-shop, one turf practice field, batting cages and lanes, meeting space, and concessions. The Cailloux Foundation also generously provided the architectural and engineering plans, the initial site grading and utility work at the complex site, soccer fencing, monument signage, and traffic signals for the complex intersection on Holdsworth Drive. The Cailloux Foundation began construction on clearing and grading, utilities, and entry roads in late 2015. The City of Kerrville contractors began construction Aug. 1, 2016.

General Operations

The City of Kerrville will provide all facility maintenance, sports field equipment, striping, and repairs to the Sports Complex as necessary. Staff will oversee daily operations of the complex and coordinate usage of the soccer facilities. D-BAT, the City's primary baseball tenant, will oversee tournament reservations and operations of the baseball/softball fields and the indoor practice facility.

Projected Impact

Early estimates from the Kerrville Convention and Visitor's Bureau indicate approximately 3.3 visitors will accompany every player who attends a regional, statewide or national tournament hosted by the Kerrville Sports Complex. Industry standards indicate each visitor will spend approximately \$110 for each day of the tournament. Based on those standards, a six-day tournament with 500 players would bring approximately 1,650 visitors to the Kerrville area and could have an economic impact just under \$1.1 million.

The first baseball tournament took place at the complex as a "soft opening/trial run" on Nov. 11-12, 2017 and hosted 21 teams in total, amounting to 256 high school players from San Antonio, Austin, Kerrville, San Marcos, Edinburg, Kyle, Buda, Smithville, Houston, La Vernia, Prosper, Martindale, Huntsville, Spring, Humble, The Woodlands, New Waverly and even some from Louisiana and Oklahoma. Over 25 additional tournaments are already planned for the spring and summer of 2018.

Local youth organizations such as Kerrville Little League, Hill Country Youth Soccer Association, and Hill Country Crush Soccer Academy will be playing at the complex beginning this spring. The soccer side of the complex is already hosting to Our Lady of the Hills High School soccer games.

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Join us in celebrating the
**RIBBON CUTTING CEREMONY
AND PUBLIC GRAND OPENING**
of the Kerrville Sports Complex

RIBBON CUTTING CEREMONY
Wednesday, January 17, 2018
10:00 am

PUBLIC GRAND OPENING
Saturday, January 20, 2018
10:00 am - 6:00 pm



Presented by the
City of Kerrville
and
Kerrville D-BAT

