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PRESS RELEASE

FOR IMMEDIATE RELEASE

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“Concerts by the River” Seeking Sponsors and Performers

Kerrville, Texas (Jan. 8, 2019) – The Kerrville Parks and Recreation Department is in search of sponsors and performers for our upcoming “Concerts by the River” series. This is a series of five free concerts that will take place in Louise Hays Park, 202 Thompson Dr., on Friday evenings at 6:30 p.m.

Concerts will be held on the following dates:
May 3, June 21, July 19, Aug. 30, and Sept. 20.
There will be live music, as well as food and beverages available for purchase.

This is a great opportunity for the community to come out and enjoy an evening of fun and dancing in our beautiful Louise Hays Park.



“The purpose of our free “Concerts by the River” series is to bring people together to enjoy a relaxing yet stimulating social and cultural experience,” Kerrville Parks and Recreation

Director Ashlea Boyle said. “The concerts will present a variety of different styles of musical entertainment in an atmosphere the entire family can enjoy.”

The success of the “Concerts by the River” series will rely upon the generous financial support of area businesses, corporations, clubs, and organizations. Investment in the program by these groups will be utilized to assist in paying the direct costs involved in producing and promoting the free series.

For a complete sponsorship packet, visit the Parks and Recreation Department’s section of the city’s website, or contact Courtney LaQuey, Tourism and Event coordinator, at courtney.laquey@kerrvilletx.gov or (830) 258-1159.

Levels of support are listed below.

- \$2,500 – Chart-Topper (Presenting Sponsorship)
- \$1,500 – One-Hit Wonder (Associate Sponsorship)
- \$500 – Featured Artist (Supporting Sponsorship)

“In addition to pursuing sponsorships, we are also accepting performer applications,” Boyle said. “If you are interested in performing at one of these events, let us know. This is a great opportunity to share your music and give back to the community.”

For more information, contact the Parks and Recreation Department office at (830) 257-7300, or visit the city’s website at www.kerrvilletx.gov.

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