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PRESS RELEASE

FOR IMMEDIATE RELEASE

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City seeking performers and sponsors for “Concerts by the River”

Kerrville, Texas (Dec. 23, 2019) – The Kerrville Parks and Recreation Department is in search of sponsors and performers for our next year’s “Concerts by the River” series. This is a series of five free concerts that will take place in Louise Hays Park, 202 Thompson Dr.

Concerts will be held in the evening on the following dates: April 17, May 1, May 15, June 19 and July 17. There will be live music, as well as food and beverages available for purchase at each event. This is a great opportunity for the community to come out and enjoy an evening of fun and dancing in our beautiful Louise Hays Park.

“The purpose of our free *Concerts by the River* series is to bring people together to enjoy a social and cultural experience in addition to enhancing the quality of life by providing free entertainment opportunities for our community and visitors,” said Ashlea Boyle, director of Parks and Recreation. “The concerts will present a variety of different styles of musical entertainment in an atmosphere the entire family can enjoy.”

The success of “Concerts by the River” relies upon the generous financial support of the community. Investment in the program will be utilized to assist in paying the direct costs involved in producing and promoting the free series. Levels of support are listed below.

- \$2,500 – Chart-Topper (Presenting Sponsorship)
- \$1,500 – One-Hit Wonder (Associate Sponsorship)
- \$500 – Featured Artist (Supporting Sponsorship)

“In addition to pursuing sponsorships, we are also accepting performer applications. If you are interested in performing at one of these events, let us know,” Boyle said. “This is a great opportunity to share your music and give back to the community.”

For a complete sponsorship packet or performer application, please visit the Parks and Recreation Department’s section of the city’s website, or contact Courtney LaQuey, Tourism and Event coordinator, at courtney.laquey@kerrvilletx.gov or (830) 258-1159.

For more information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city’s website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville TX – City Hall.



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