

Kerrville Parks & Recreation Department Presents
CONCERTS BY THE RIVER

2385 Bandera Highway • (830) 257-7300 • www.kerrvilletx.gov

SPONSORSHIP LEVELS



Chart-Topper (Presenting Sponsorship Level) - \$2,500

- Opportunity to have a company representative welcome band(s) to audience on event night.
- Company recognition on all *Concerts by the River* flyers and advertisements.
- Large logo on event website page.
- Opportunity to have a promotional booth location to distribute promotional items on event nights.
- 3' x 8' banner with company logo located on stage.

One-Hit Wonder (Associate Sponsorship Level) - \$1,500

- Company recognition on all *Concerts by the River* flyers and advertisements.
- Medium logo on event website page.
- Opportunity to distribute promotional items on event nights.
- 3' x 4' banner next to stage.

Featured Artist (Supporting Sponsorship Level) - \$500

- Small logo on event website page.

How to Commit to a Sponsorship

Submit the Sponsorship Registration form and your logo to the Parks and Recreation Department by **May 31, 2021**.

All high resolution company logos must be submitted in .jpg or .pdf format. Sponsors registering after this date may or may not receive all sponsorship package benefits due to advertising deadlines.

Please submit to:

City of Kerrville – Parks and Recreation Department

2385 Bandera Highway

Kerrville, Texas 78028

(830) 257-7300

recreation@kerrvilletx.gov



Kerrville Parks and Recreation Department

CONCERTS BY THE RIVER

Sponsorship Registration Form

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number(s): _____

Email Address: _____

Yes! I would like to support and be a sponsor of *Concerts by the River* for the level selected below!

Sponsorship Amount (Please select one):

- \$2,500 – Chart-Topper (Presenting Sponsorship)
- \$1,500 – One-Hit Wonder (Associate Sponsorship)
- \$500 – Featured Artist (Supporting Sponsorship)

Note: Company logos must be received by **May 31, 2021** to be included on promotional materials.

Signature: _____

Thank you for your support!

For payments and questions, please contact:

Kerrville Parks and Recreation Department

2385 Bandera Highway

Kerrville, Texas 78028

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