

FAMILY FRIGHT NIGHT

2385 Bandera Highway • (830) 257-7300 • www.kerrvilletx.gov

Sponsorship Levels



Wicked Witch (Leading Sponsorship) - \$1,000

- Company logo on four (4) 3'x2' signcades in the park during the event.
- Company recognition on *Family Fright Night* flyer, press releases, and social media advertisements.
- Large logo on event website page.
- Large logo on appropriate signage throughout the park.
- Mentioned and thanked during event announcements.

Creepy Ghost (Associate Sponsorship) - \$500

- Company recognition on all *Family Fright Night* in press releases and social media advertisements.
- Medium logo on programs and appropriate signage throughout the park.
- Mentioned and thanked during event announcements.

Spooky Bat (Supporting Sponsorship) - \$300

- Small logo on event website page.
- Mentioned and thanked during event announcements.

Deadlines

All high resolution company logos must be sent to the Parks and Recreation Department in .jpg, .png, or .pdf format by October 7, 2022. Sponsors registering after this date may or may not receive all sponsorship package benefits due to advertising deadlines.

Please send the completed Sponsorship Registration Form to:

Rosa Ledesma
Recreation Manager
Kerrville Parks and Recreation Department
2385 Bandera Highway
Kerrville, TX 78028
Office: (830) 258-1160
Email: rosa.ledesma@kerrvilletx.gov



Kerrville Parks and Recreation Department

FAMILY FRIGHT NIGHT

Sponsorship Registration Form

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number(s): _____

E-mail Address: _____

Yes! I would like to support and be a sponsor of *FAMILY FRIGHT NIGHT* for the level selected below!

Sponsorship Amount (Please select one.):

- Wicked Witch - \$1,000
- Creepy Ghost - \$500
- Spooky Bat - \$300

Note: Company logos must be received by October 7, 2022 to be included on promotional materials. Checks should be made out to *City of Kerrville*.

Signature: _____

Thank you for your support!

For payments and questions, please contact:

Rosa Ledesma
Recreation Manager
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