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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Mayor proclaims Nov. 27 as “Small Business Saturday”

Kerrville, Texas (Nov. 18, 2021) – Kerrville Mayor Bill Blackburn joined Kerrville Chamber of Commerce President/CEO Brad Barnett on Thursday to proclaim the Saturday after Thanksgiving, Nov. 27, 2021 as “Small Business Saturday.” The proclamation urges “the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday® and throughout the year.”

According to the United States Small Business Administration, there are 31.7 million small businesses in the United States. They represent 99.7 percent of firms with paid employees, and they are responsible for 65.1 percent of net new jobs created from 2000 to 2019. Small businesses employ 47.1 percent of the employees in the private sector in the United States. Eighty-eight percent of U.S. consumers feel a personal commitment to support small businesses in the wake of the Covid-19 pandemic, and 92 percent of small business owners have pivoted the way they do business to stay open during the pandemic.

The City of Kerrville supports our local businesses that create jobs, boost our local economy, and preserve our communities.



Kerrville Mayor Bill Blackburn (left) joined Kerrville Chamber of Commerce President/CEO Brad Barnett on Thursday to proclaim the Saturday after Thanksgiving, Nov. 27, 2021 as

“Small Business Saturday.”