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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Kerrville Holiday Lighted Parade now accepting entries

Kerrville, Texas (Sept. 27, 2023) – The Kerrville Parks and Recreation Department is now accepting applications for the 22nd Annual Holiday Lighted Parade! This favorite Kerrville holiday tradition will be held on Saturday, Nov. 18 at approximately 6 p.m. in downtown Kerrville. The Holiday Lighted Parade brings the community together to officially welcome the holiday season and, most importantly, the arrival of Santa Claus in his signature fire truck.

Registration information and parade rules and regulations can be found online at

www.kerrvilletx.gov/1344/Holiday-Lighted-Parade. All entries must be completed online, and



payment is due at the time of registration. Please make sure to review the rules and regulations before applying. The fee to participate in the parade is \$30 per entry.

Registration for the Holiday Lighted Parade will close on Friday, Nov. 3 at 5 p.m. Late registration will be accepted until noon on Nov. 8 for a cost of \$45 per entry. Entries will NOT be accepted after the late registration deadline. The parade is limited to the first 100 entries, so be sure to reserve your spot now! Please remember – each entry must be completely lit for nighttime viewing.

The Holiday Lighted Parade began in 2001 and features participants from businesses, non-profits, youth groups, car clubs, and marching units. Awards will be given to the winners in each of these four categories: Marching, Youth, Non-Profit, and Commercial Business. A panel of local judges will evaluate each participant during the parade. Winners will be announced at the courthouse lighting ceremony directly following the parade. First place in each category will be awarded \$150.

The parade route will remain the same as in years past. It will officially commence at the corner of the G Street Bridge and Water Street, travel westbound on Water Street, make a right on Earl Garrett, and end at the Kerr County courthouse.

For additional information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city's website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville Parks and Recreation Department or Instagram at cityofkerrville.

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